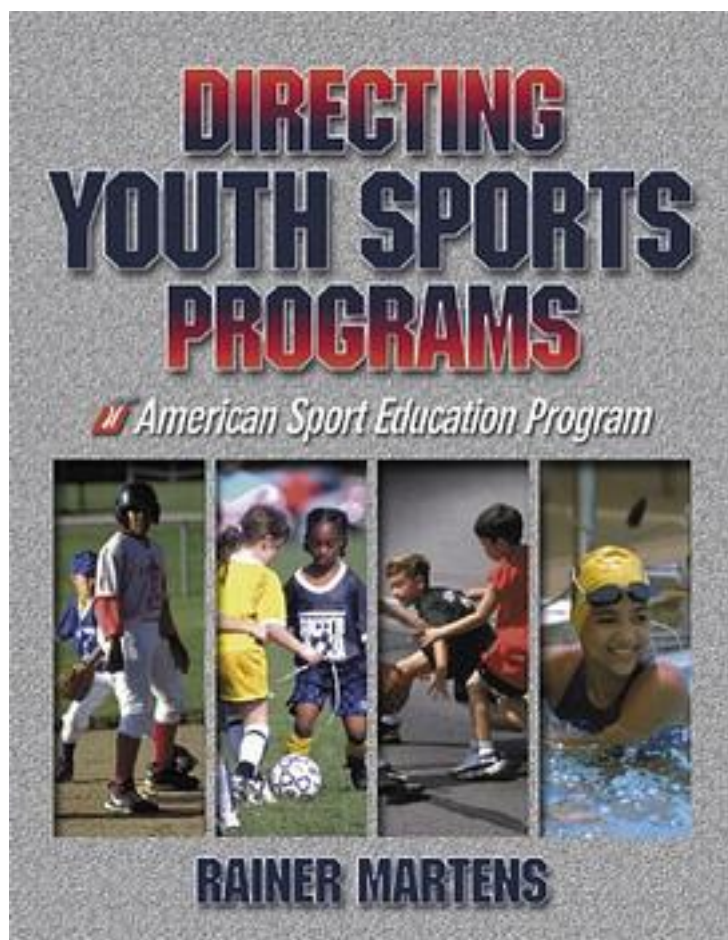


# Directing Youth Sports Programs



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Written by ASEP founder Rainer Martens, "Directing Youth Sports Programs" is the best collection of administrative resources available to youth sport directors. Containing a wealth of hands-on, practical information, this book will help you develop a sound

program philosophy and compatible policies. "Directing Youth Sports Programs" is an updated and much-improved edition of Martens' widely respected, highly popular "Youth SportDirector Guide." A how-to book for new and experienced administrators, this no-nonsense book presents simple "Best Practices" procedures that you can follow to design and direct a successful youth sport program. "Directing Youth Sports Programs" will help you develop a comprehensive system for recruiting, selecting, educating, and evaluating coaches; it gives you a step-by-step plan for involving parents so that you can make youth sport a family affair. You'll also learn how to evaluate and reduce the risks in your program, increase your program income through special-event fundraising and commercial sponsorships, and evaluate and improve your event management skills. This easy-to-use book takes a straightforward, functional approach to give you the information you want and need to develop a successful program. "Directing Youth Sports Programs" is loaded with helpful tools to get your program on the right track: -sample recruiting plans, -job descriptions for coaches, -a sample calendar of events, -a first aid inventory, -emergency medical information, and -up-to-date addresses and reference information. You'll also find more than 30 forms and 20 practice exercises to use to organize and manage your program, plus a unique Sport Event Planner--an indispensable tool to guide you through the process of planning youth sport events. ASEP has spent 20 years developing resources and educational programs to help youth sport administrators offer quality youth sport experiences. Whether you're a novice youth sport director looking for a user-friendly handbook or an experienced administrator in search of a strategic reference, turn to ASEP for the ideal resource for "Directing Youth Sports Programs."

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目录:

[Directing Youth Sports Programs\\_下载链接1](#)

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