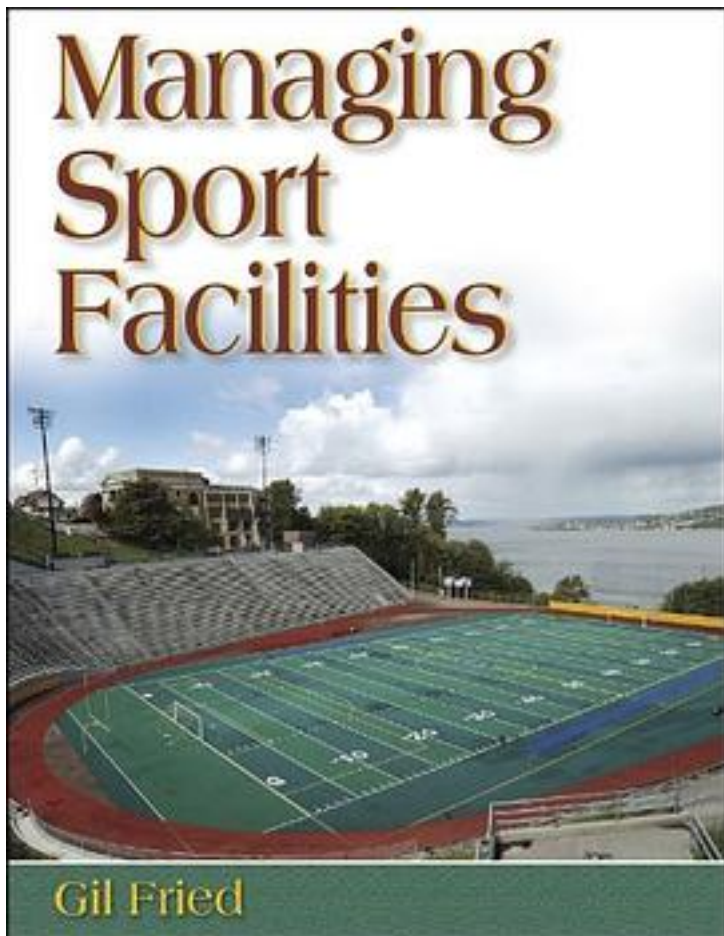


Managing Sports Facilities



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When most people enter a sport facility, they are usually unaware of the host of decisions that have been made before and during the event to ensure an enjoyable experience. Sport facility managers make these decisions, which range from ordinary

maintenance issues to more critical issues such as how much staffing is necessary for various events. Unique in its complete coverage of the profession, "Managing Sport Facilities" will help future and current sport facility managers make the proper decisions in all areas of facility management. The book contains a comprehensive, reader-friendly examination of the various responsibilities of facility managers, and it covers the essential knowledge and skills required for operating a sport facility: -Facility planning, site selection and design, and construction -Facility systems, operations, and maintenance -Facility administration, including marketing and sales, finance and budgeting, human resources, and legal issues -Event planning, security, and procedures To help students learn the material and prepare them to apply it to real-world situations, "Managing Sport Facilities" includes "Behind the Scenes" sidebars that demonstrate how professionals have applied theory to practice to solve various facility management dilemmas. The text also features chapter objectives, summaries, discussion questions and activities, and a glossary as study aids to highlight the most important discussion topics to reinforce understanding. "Facility Focus" boxes throughout the text feature interesting facts, trivia, and statistics associated with well-known sport facilities. Numerous photos, figures, and tables capture readers' attention in a visually appealing manner as well. "Managing Sport Facilities" is the ideal resource for students desiring to gain a working knowledge of all aspects of facility management. It will help sport facility managers make all the right decisions--from developing a facility and operating it to planning, promoting, and managing events in a facility.

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