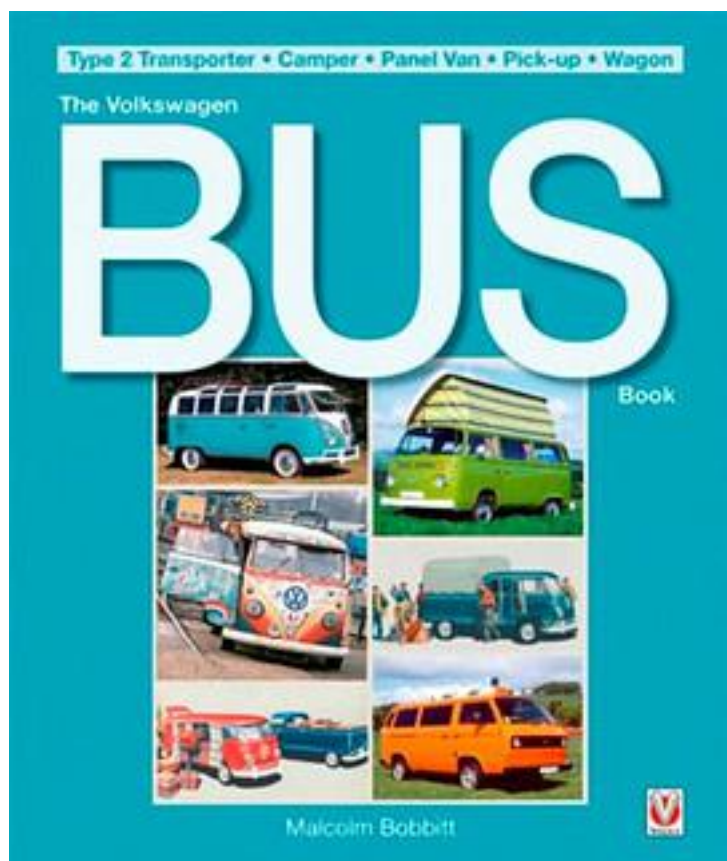


# The Volkswagen Bus Book



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It has been sixty years since the idea of VW's Transporter was conceived by Dutchman Ben Pon after seeing motorized trolleys, known as plattenwagen, conveying components around the British-managed Wolfsburg factory in the mid-1940s. Pon's idea was initially dismissed but reconsidered by Heinz Nordhoff when appointed VW's chief executive in 1948. The Transporter changed little in concept throughout decades

of production, and it is a tribute to its original notion that it remains in production in Brazil, nearly six decades after its postwar German debut. This thoroughly researched book explores the VW bus story, from its origins to the present day; the history of this familiar and much-loved vehicle is chronicled in an evocative style. This entirely new edition of the acclaimed book first published in 1997 includes the story of the world's most famous camper and includes full specifications, production details, and buying advice.

作者介绍:

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