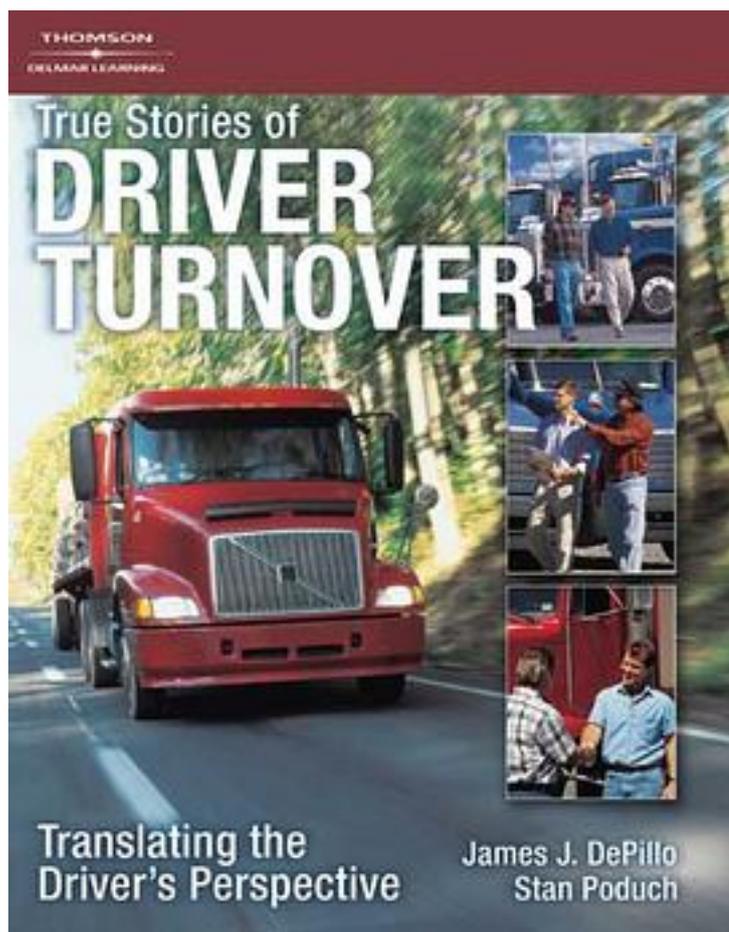


True Stories of Driver Turnover



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Sky rocketing turnover rates are a major barrier to the organizational success of today's truckload motor carriers. Now carriers can better understand the true nature of potential turnover causes and create superior responses with the help of this

innovative guidebook. Real-life stories from current drivers provide valuable insight into their attitudes and behaviors regarding turnover. An awareness of differences in perspectives allows practitioners to generate effective responses and create a strong driver-carrier relationship. Featuring revealing thoughts and opinions from the field and a Driver Response Process with action-oriented suggestions, this book contains a creative way industry professionals can take on this broad phenomenon.

作者介绍:

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