

John Deere



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For over 150 years, John Deere & Company has set the bar for tractor design and ingenuity. Not only is it one of the most successful companies in American history, John Deere has revolutionized agriculture throughout the world and its green and gold logo has become a symbol of quality and durability over the decades. Acclaimed author and photographer Randy Leffingwell uses his unique brand of storytelling to chronicle this amazing company and the machines that have carried its distinctive green and yellow livery. With details gathered from exclusive interviews and access to John Deere's company archives, Leffingwell searched out collectors with restored tractors, or those in superb original condition, to illustrate his text with over 300 beautiful color photographs. Also throughout the book are a number of archival photographs and exclusive never-before-seen drawings and writings from the journals of Theo Brown, head of Deere's Plow Works experimental division from 1916 to 1952, as well as other key figures in John Deere's history through the last century. For any fan of John Deere tractors or the history of farming in America, this officially-licensed book is a fantastic journey of an icon over 150 years in the making, now available in a quality trade paperback.

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