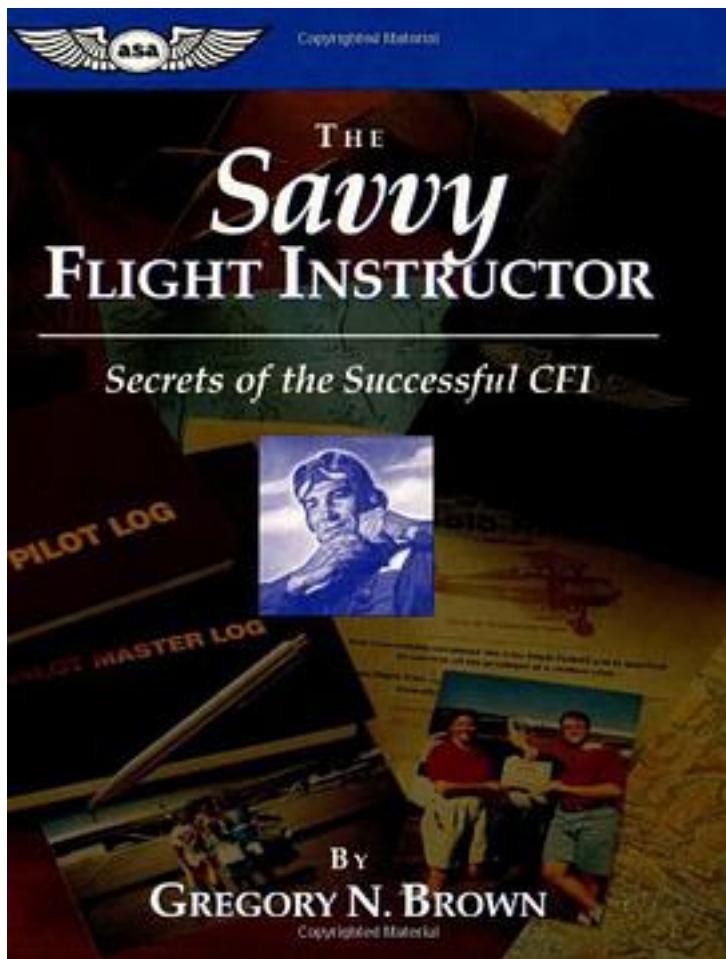


The Savvy Flight Instructor



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As a newly certified flight instructor (CFI), a pilot can be faced with a difficult prospect -- how to make a living and keep flying to build up piloting hours. This book offers timely and humorous help for flight instructors to market their flight school, meet all those

people who really want to fly, and keep them flying. Also emphasised is a broader understanding of the business of the flight school, including how flight schools can revamp marketing and student-recruiting strategies.

作者介绍:

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