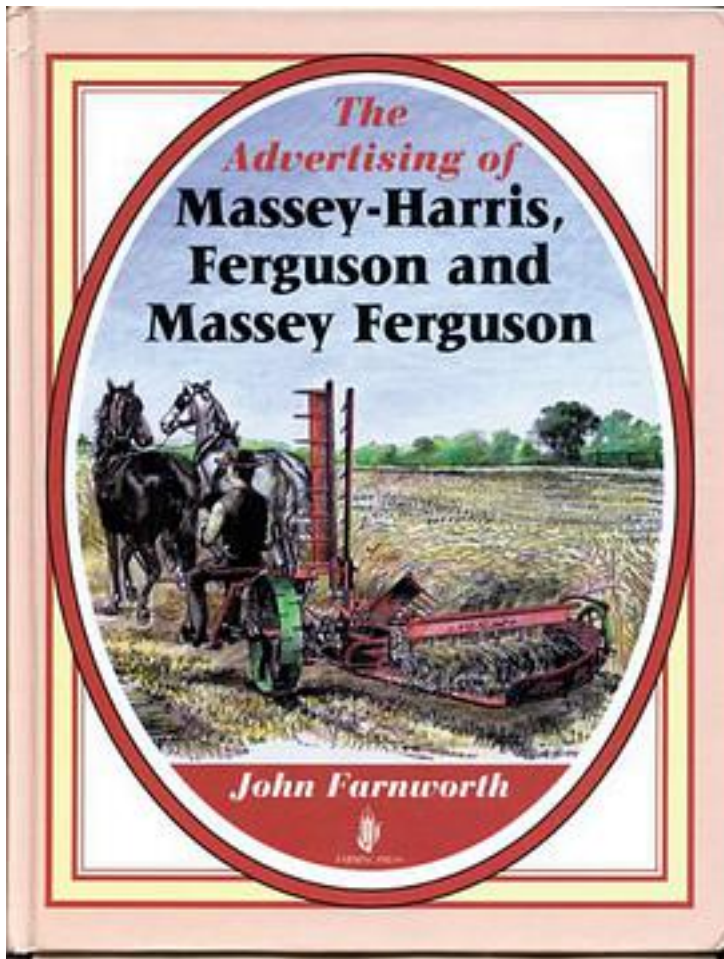


The Advertising of Massey-Harris, Ferguson and Massey Ferguson



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A remarkable collection of Massey-Harris, Ferguson and Massey Ferguson advertising

material charting 150 years of tractor and agricultural machinery progress. Includes machinery advertising from many of the companies which became part of the Massey Ferguson international portfolio. This book is a must for the Massey-Harris, Ferguson, Massey Ferguson and related companies, tractor and machinery enthusiasts; farm machinery and agricultural historians; advertising and marketing professionals and literature enthusiasts.

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