

Airline Design



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This book covers all aspects of airline design, tracing significant trends since 1945. The comprehensive pictorial overview takes the reader on a tour of everything from airport architecture and décor to airplane design, construction, and brand identity. The journey continues with the many layers of clever and coordinated product design on board including the cabin and tableware all contributing to the overall design experience. Finally, the editors include a section on airline collectibles, such as hold-alls, model airplanes and umbrellas, which reinforce and extend the airline's image.

作者介绍:

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