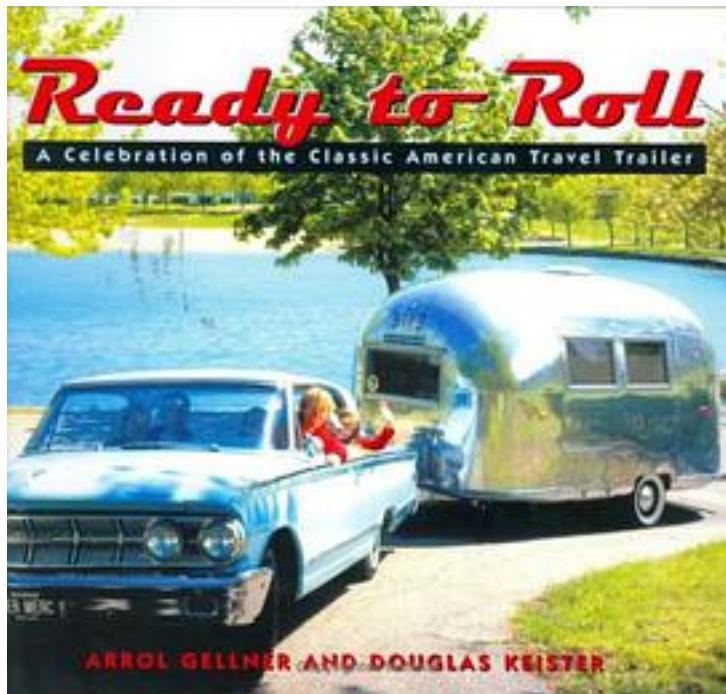


# Ready to Roll



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Americans in search of family oriented domestic travel, safe and inexpensive, are buying trailers and RVs in record numbers. At the same time—with fantasies of Lauren Bacall sipping an extra-dry Gibson against a gleaming metal doorway in Palm Springs and Lucy and Desi's madcap Long, Long Trailer trip—they crave the vanished luxury and quirkiness of antique auto trailers. Those simpler, slower days of freedom and security are being recaptured in trailers from all eras, rescued and restored as living, road-ready Americana.

Ready to Roll , with more than 300 color photographs, taps into this trend in gloriously illustrated and insightfully chronicled retro style. Here is the complete evolution of the

trailer, from the utilitarian Covered Wagon to the aristocratic Airstream and Aerocar Land Yacht to the homemade Hammer Blows of the Depression. Here too are the people who drove these cherished chariots and increasingly lived in them in trailer parks, from the stereotypically seedy to the likes of Bing Crosby's exclusive Blue Skies Trailer Village. The amazing camaraderie of groups like the Tin Can Tourists marks the trailer phenomenon as a major segment of American consciousness and history.

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