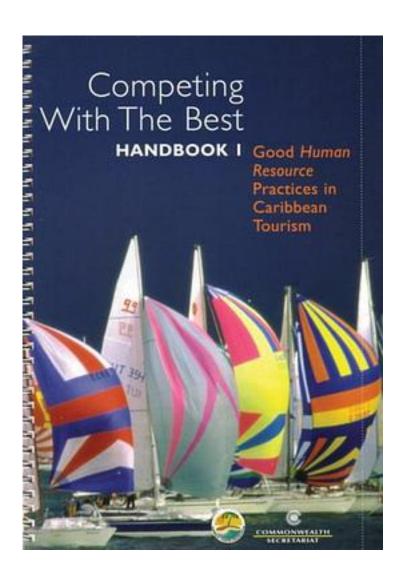
Competing with the Best



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This handbook is one of the outputs from a programme of technical assistance

provided by the Special Advisory Services Division of the Commonwealth Secretariat to the Caribbean Tourism Organisation, to assist the Caribbean region to improve the quality of its tourism product. The handbook provides helpful tips and resources on how to find, train, manage and retain good employees. It profiles valuable approaches that can be adopted or adapted in other Caribbean tourism businesses and organisations, many of which will also be relevant in other parts of the Commonwealth. Published in association with the Caribbean Tourism Association.

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