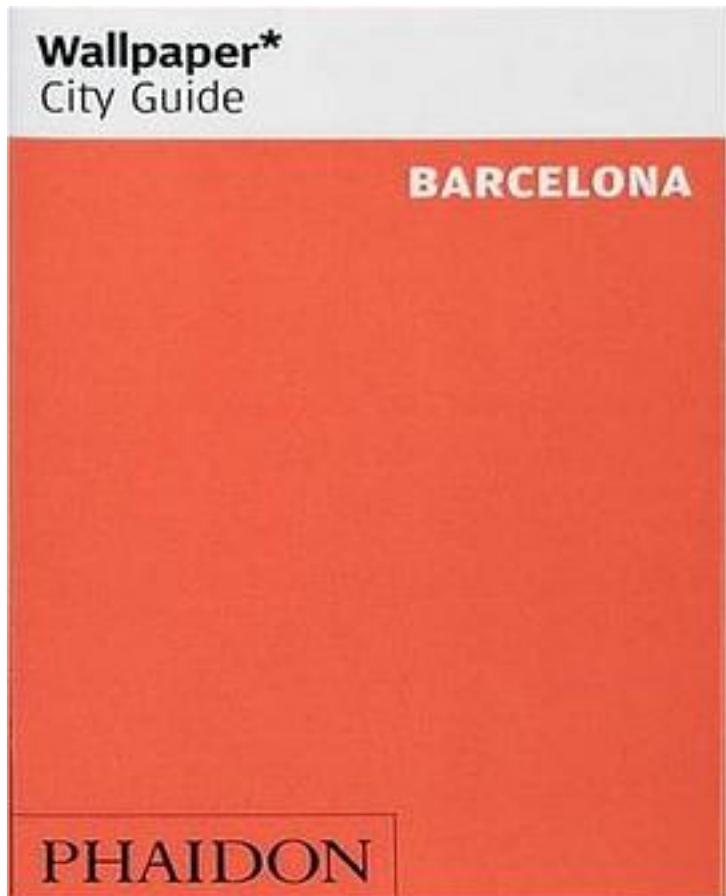


Wallpaper City Guide



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Wallpaper* City Guides are an exciting, stylish new concept in travel guides published by Phaidon Press and Wallpaper* magazine. Glamorous, global and affordable, the new travel guides can be acquired for only \$8.95 and feature the world's greatest cities, from Barcelona to Buenos Aires, Istanbul to Sydney, London to Los Angeles. Aimed at

the design conscious traveller, the guides offer just the right amount of insider knowledge on the world's most popular cities, from where to stay and what to visit, to where you should eat, shop and be seen. Ideal for a weekend break or business travel, their discreet, pocket sized format tells you everything you need to know, giving you the inside track on what can not be found anywhere else. The guides have been compiled by *Wallpaper** magazine's international editors and travel writers who have lived in the featured cities. They provide up-to-the-minute information and authoritative advice on the hottest of venues in the coolest of cities. Each guide will be updated annually to ensure they remain the authoritative last word' on the city concerned. The guides are divided into sections on Landmarks, Hotels, 24 Hours, Urban Life, Architour, Shopping, Sports and Spas, and Escapes. In addition, each one features a local resident recommending their own favourite places to visit in that city and sharing their insider knowledge. Maps and aerial photography are included for easy navigation and orientation and there is even a notebook to record personal discoveries and recommendations. Each section is subtly tabbed with a different color to make it easy for you to find the information you need. *Wallpaper** City Guides are the result of a dynamic, joint publishing partnership between *Wallpaper** magazine and Phaidon Press. Whether you are indulging in long weekend and want to know which room to book in which hotel, or have a free afternoon on a business trip and would love to escape and explore, the *Wallpaper** City Guides offer a stylish and original alternative. The complete list of launch cities includes Amsterdam, Bangkok, Barcelona, Buenos Aires, Copenhagen, Istanbul, London, Los Angeles, Madrid, Mexico City, Milan, New York, Paris, Rome, Rio de Janeiro, Shanghai, Singapore, Stockholm, Sydney and Tokyo.

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