

Great Tours!



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Creating tours that are interesting and educational for visitors (and guides!) is a challenge every historic site faces. Great Tours! helps you focus clearly on the material culture and significance of your site and then shows you how to use that focus to train and energize your guides. You will be able to move your tours to a fresh new level that is engaging and educational for visitors of all ages and abilities. Readings and workshop activities frame the process throughout and allow you to develop what is most appropriate for your site, while working to strike a realistic balance between ideals and every day reality. Great Tours! offers a unique combination of theoretical guidance and practical activities, supplemented by reproducible forms and a bibliography and index, that make it an invaluable resource for anyone involved with planning tours and training guides. Published in cooperation with the National Trust for Historic Preservation. Visit their web page.

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