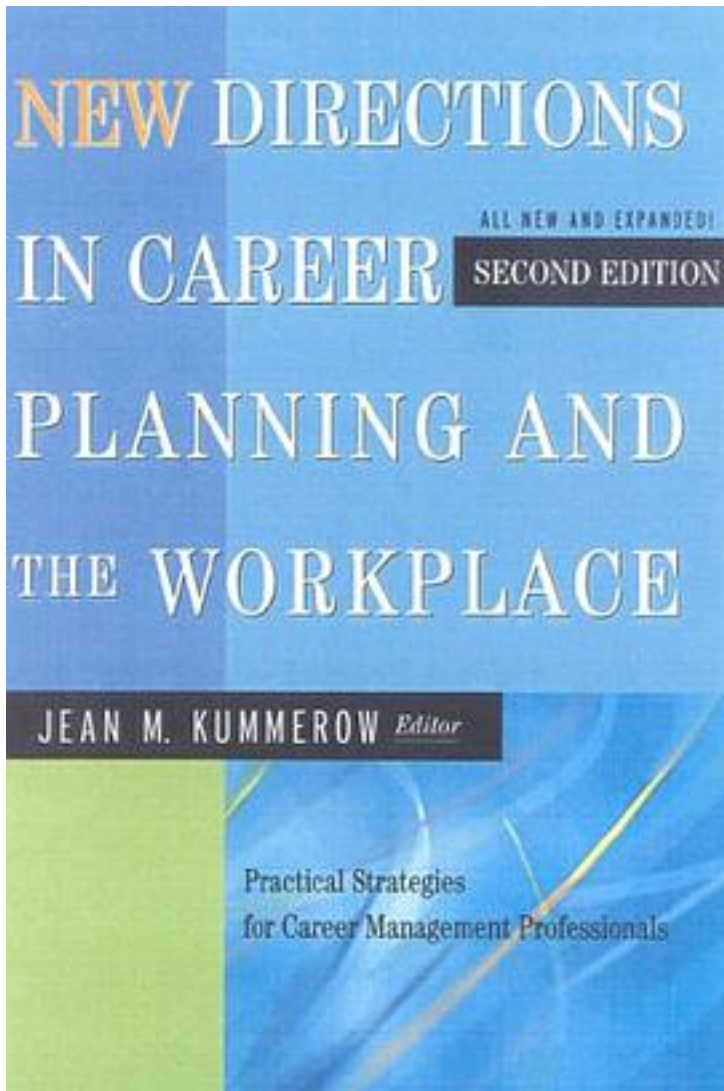


New Directions in Career Planning and the Workplace



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Learn about the hottest issues and practices affecting careers! This completely new edition of Jean M. Kummerow's groundbreaking book is an invaluable career planning guide for human resource professionals, employers, and counselors. It offers a compendium of current thinking and practice from experts on the impact of technology and the new demographics on the changing workplace, new approaches to career and life planning, work-life balance, values clarification, multicultural career counseling, and new applications of the Strong Interest Inventory and Myers-Briggs Type Indicator instruments. Each chapter provides examples and exercises to use with clients in developing success strategies for the new millennium. New to this edition are an exploration of six cutting-edge business trends that drive change in the workplace, information about the characteristics that will define the workforce in 2010, practical strategies for overcoming common career dilemmas, an innovative framework that weaves work and life into a meaningful whole, a creative model that helps determine life and workplace values, tactics for integrating personal and work life that will improve overall life quality, and more. Jean M. Kummerow, Ph.D., is a licensed psychologist, consultant, author, and trainer who specializes in career counseling, management and leadership development, and team building. She is coauthor of LifeTypes, WorkTypes, and Introduction to Type in Organizations.

作者介绍:

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