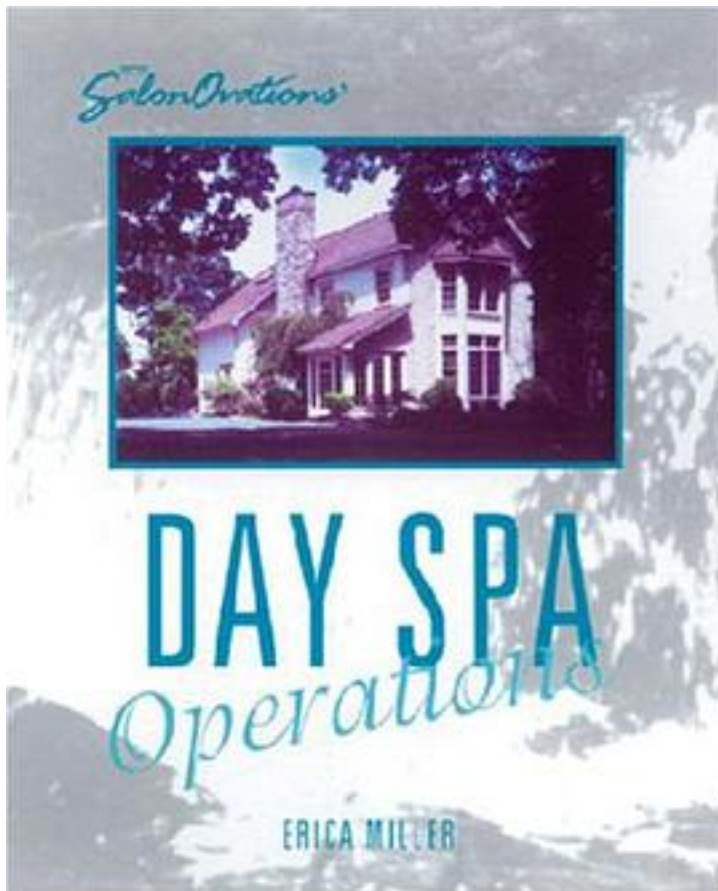


SalonOvations' Day Spa Operations (S Business Series)



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Essential to prospective day spa operators and highly useful to veteran owners who want to boost their bottom line, this compact introductory handbook covers all the practical aspects of planning, operating, and maintaining a flourishing day spa. Here is

expert guidance on how to purchase a day spa, hammer out an effective business and strategic battle plan, obtain financing, set up a dynamic day spa program, create attractive and profitable packages to enhance overall business, and market your services.

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