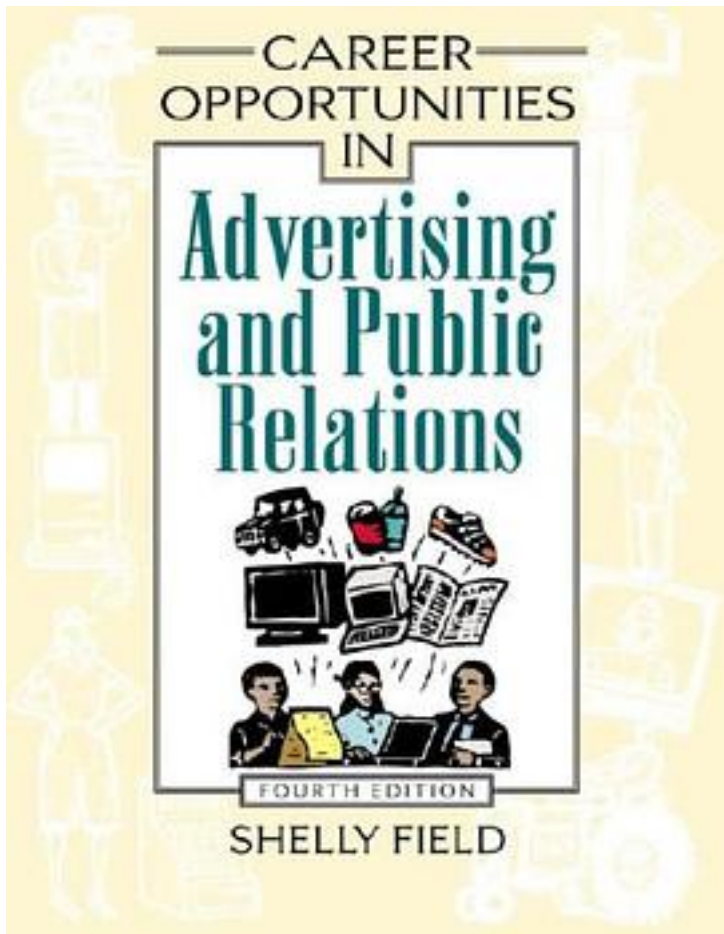


# Career Opportunities in Advertising and Public Relations



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The Bureau of Labor Statistics predicts that jobs in advertising and public relations will grow faster than the average in the years ahead. This complete guide profiles more

than 80 jobs in the field, providing detailed information on salary ranges, employment and advancement prospects, and job duties. All material has been updated to reflect changes in the industry, new trends, and current salary and employment information, and appendixes have been completely updated and revised.

作者介绍:

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