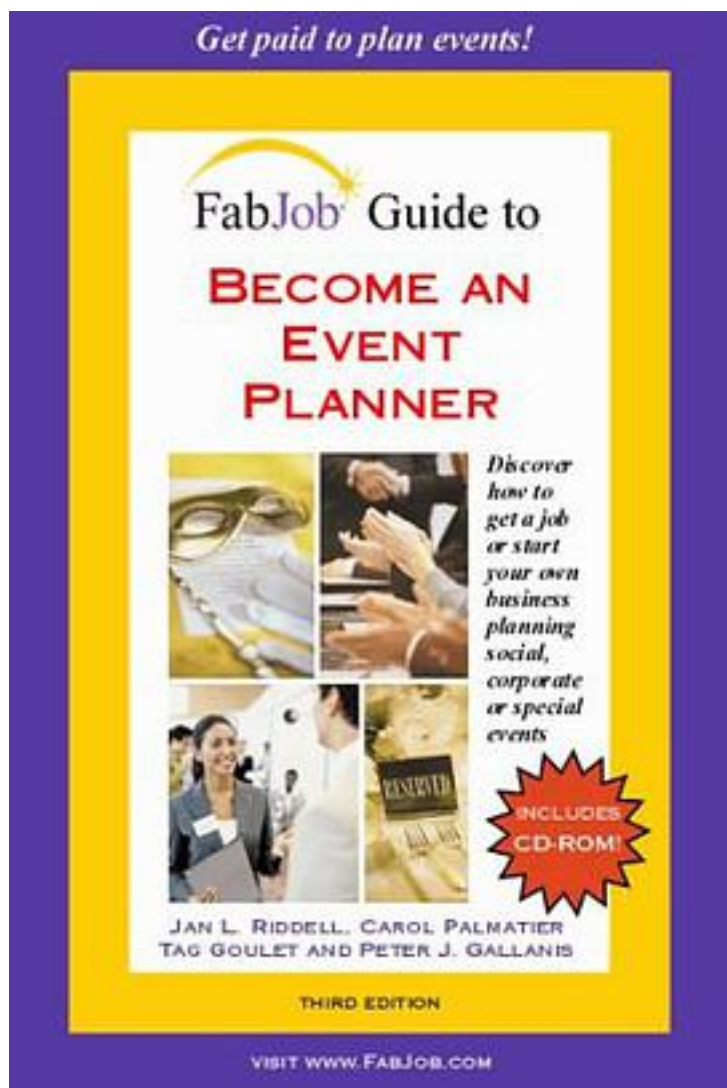


Become an Event Planner



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In this book successful event planners share insider tips and expert advice on how to break into event planning. Learn step-by-step how to plan an event (including how to get sponsors and celebrities for the event). The book includes information on more than a dozen types of organizations that hire event planners and the best ways to contact them, where jobs are advertised, what employers look for, how to prepare a resume that stands out, plus other ways to find a job. You will learn how to get practical experience, and create an impressive portfolio even with no previous experience. The book also explains how to start an event planning business for little or no money. It covers: potential clients, marketing, pricing, and where to get creative ideas for events. Also included are valuable resources, information to become certified as a professional, and more. The CD-ROM that comes with the book includes many helpful samples and checklists that can be used to plan events.

作者介绍:

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