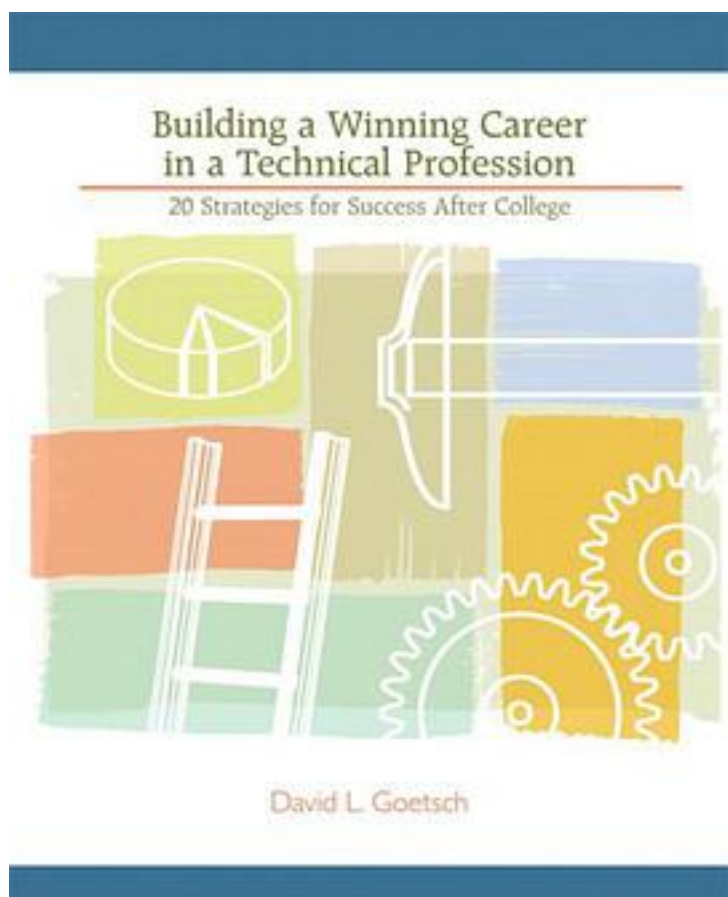


Building a Winning Career in a Technical Profession



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Based on research with 200 accomplished professionals, Building a Winning Career in a Technical Profession offers twenty proven ways to build and sustain a successful technical career. Using a very practical approach, it examines specific "soft skills" that

complement technical course work, and demonstrates how to learn and implement strategies such as integrity, perseverance, public speaking, leadership, and negotiating to take one to the top of their profession. Complete with success stories, discussion cases and insightful tips, it serves as an excellent reference, tailored specifically to technical professionals, and provides a road map for building a winning career.

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