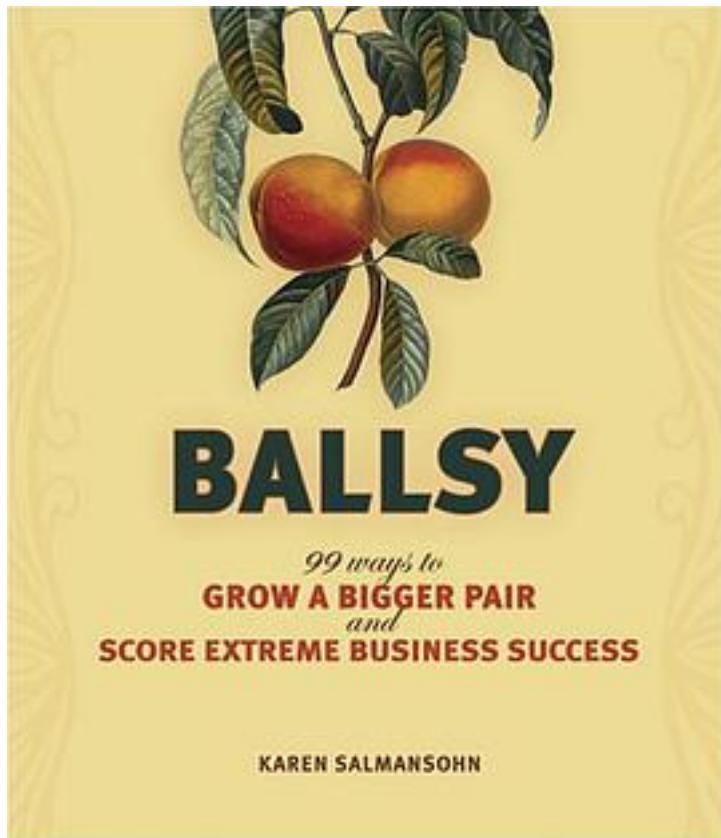


Ballsy



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著者: Salmansohn, Karen

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This is not your father's business book. Full of dynamic advice, heavy on sass and sharply designed, "Ballsy" offers readers 100 brash tips and tactics to immediately take control of their careers. This guide: offers in your face advice (you're nobody until someone hates you) and honest tips (persistence is a boring but necessary virtue) for readers tired of the usual motivational treacle; provides easy-to-digest information in a stunning package, making it stand out from the other books in the business section;

and features the unique voice of popular writer Karen Salmansohn. Visually stunning and with a unique approach, "Ballsy" will appeal to any 20- and 30-something working today.

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