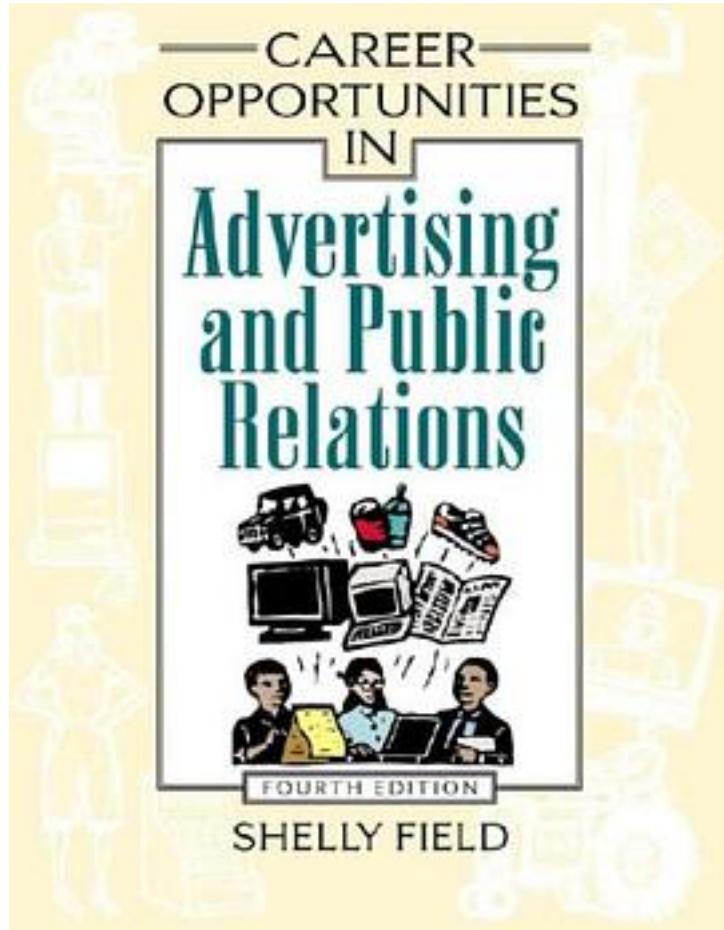


Career Opportunities in Advertising and Public Relations



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Career Opportunities in Advertising and Public Relations, Fourth Edition profiles more than 80 jobs in the field, providing detailed information on salary ranges, employment

and advancement prospects, and job duties. All material has been updated to reflect changes in the industry, new trends, and current salary and employment information, and appendixes have been completely updated and revised.

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