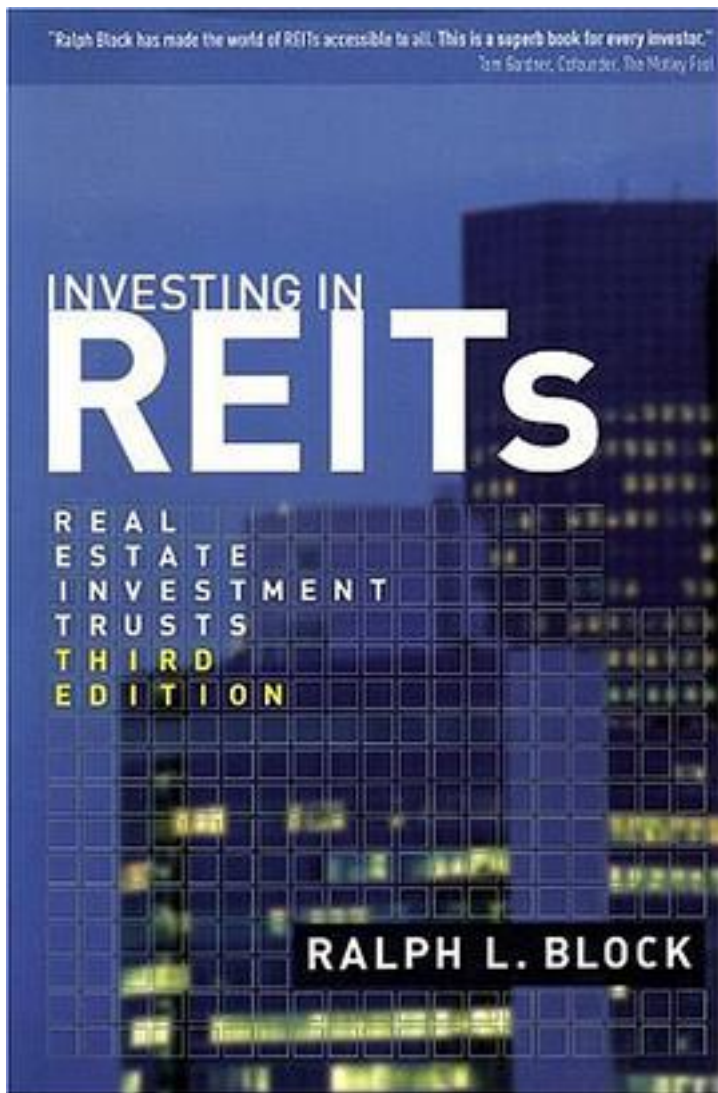


# Investing in REITs



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The consistency of REITs' earnings and their high dividend yields, together with the low correlation of REIT stock prices with prices of other asset classes, make real estate investment trusts a unique opportunity for investors.

Drawing on more than thirty years of successful investing experience with REITs, Ralph L. Block has created the ultimate REIT guide. This third edition, fully updated, explains the ins and outs of this attractive asset class in an uncomplicated style that makes it easy for novice and professional investors, as well as financial planners and investment advisers, to find what they need to know.

This new edition offers the following: How to spot blue-chip REITs and control investment risk How REITs compare with other investments How to build a diversified REIT portfolio, directly or with REIT mutual funds Understanding the risk-and-reward dynamics of commercial real estate Important new developments and strategies in the REIT industry

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## 标签

金融

## 评论

写的不错，就是有些说得太细了。这本书如果能瘦身成200页左右 应该能打5星。

你还在关心水泥盒子(bricks and mortar)吗？其实，在美国等发达国家，很多机构投资者和个人投资者喜欢投资REITs（Real Estate Investment Trusts.）来看看吧，希望能对你有所帮助：)

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