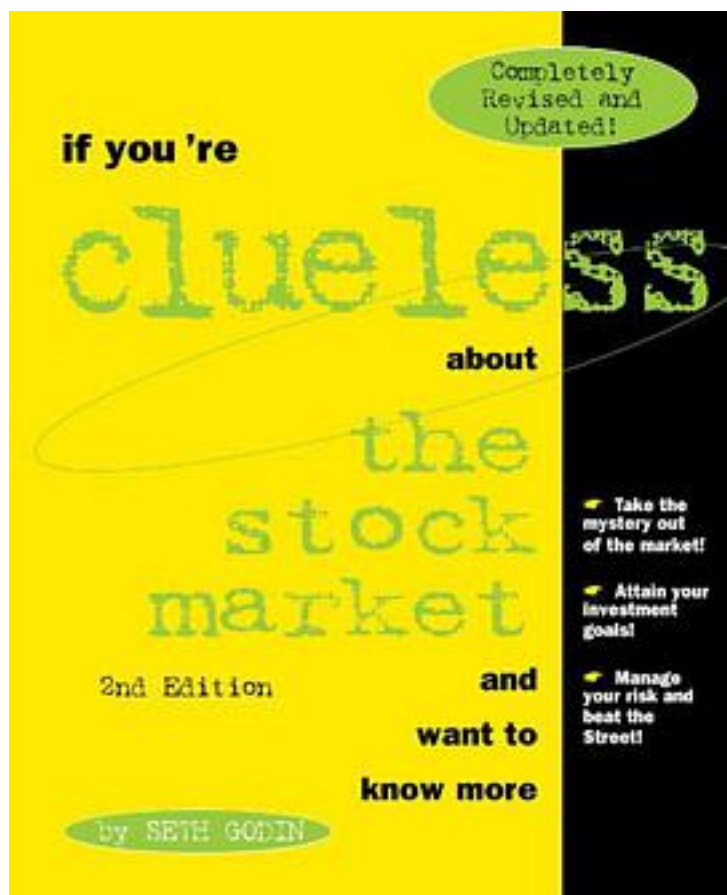


If You're Clueless About the Stock Market



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Be a savvy investor and make the stock market work for you. The stock market moves at a dizzying rate, and it can be intimidating for novices to locate the tools necessary to begin making smart investments. Seth Godin's completely updated and revised book, "If You're Clueless About the Stock Market" is the perfect primer for beginners. Godin

provides the reader with resources and guidelines for topics ranging from assessing your comfortable risk level to finding a broker that best fits your needs. The book's up to date charts, checklists, technology resources, and interactive format are designed to help you make the transition from neophyte to knowledgeable. "If You're Clueless About the Stock Market" provides a user-friendly way for beginners to take their first steps toward understanding the history of the stock market and the split second changes that affect investments today.

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