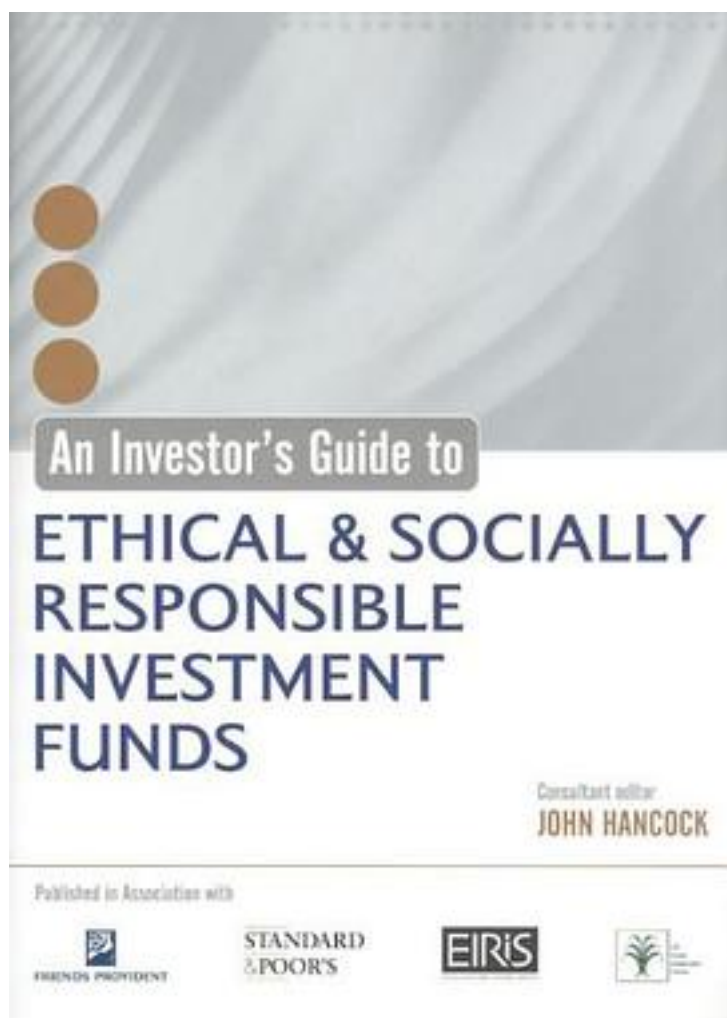


An Investor's Guide To Ethical & Socially Responsible Investment Funds



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Ethical investment has made great strides in recent years, but many professional investors and most IFAs (from whom the majority of the public still get their investment advice) remain unsure about this fast growing sector. This book helps professionals to: understand the ethical dimension in investment and, in particular, the economic and investment value considerations that underpin investments with an ethical and socially responsible focus; include consideration of the ethical dimension in their 'know your client' process; analyse and summarise their client's ethical concerns and priorities and how these translate to investment considerations; and, select ethical and socially responsible funds whose profiles best match their clients' concerns and priorities.

作者介绍:

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