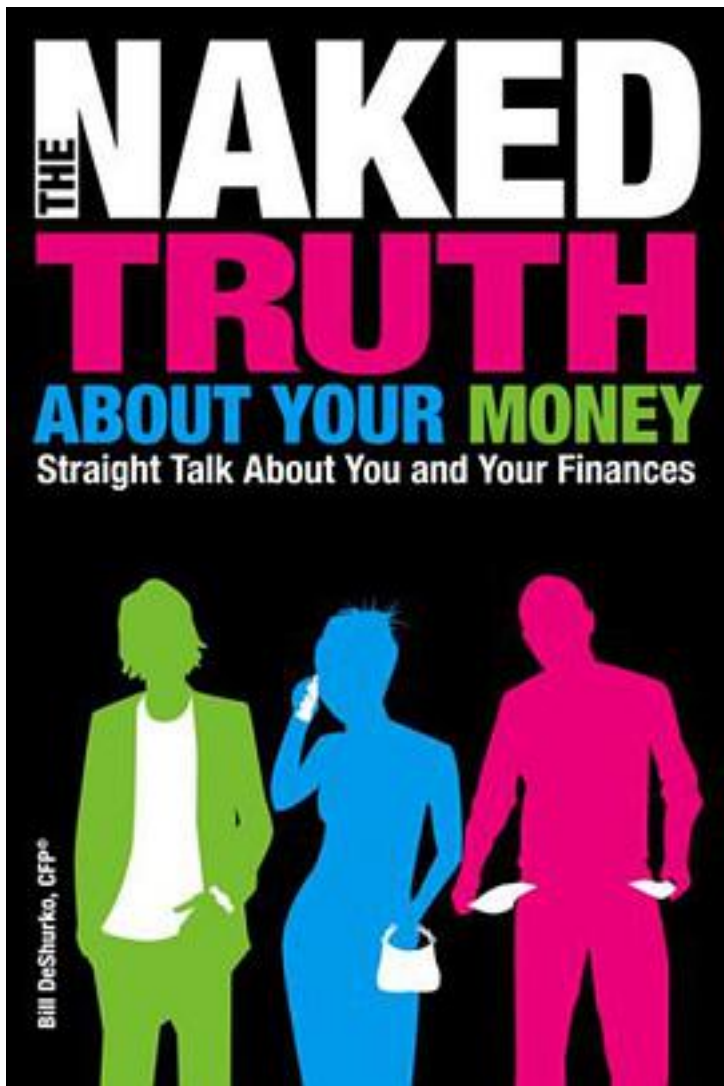


The Naked Truth About Your Money



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Straight talk for ‘Generation Broke’ on building a financial future.

People in their twenties and thirties have special financial needs: college loans, building good credit, buying a car, financing their first home, and—while they don’t like to admit it—even planning already for their retirement. Aimed at Gen Xers and Yers, this book is a no b-s guide to money management and investment strategies that helps readers learn about—and care about—their financial future while they’re still young enough to make a positive impact on it. Free of jargon, double-talk, and boring lectures, financial expert DeShurko cuts to the quick on:

- 401(k)s
- Finding the right bank
- Understanding and improving FICO scores
- Credit card interest rates
- Budgets to avoid—or get out of—debt
- Debt-consolidation and savings accounts
- Investment options, insurance, and taxes

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