

# Dictionary of Business Terms

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## Dictionary of Business Terms

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Fourth Edition

More than 7500 definitions  
of key terms and definitions used in  
the business and financial world

A handy reference guide for students, business proprietors and managers, and general readers. Topics covered relate to accounting, taxation, advertising, business law, communications, transportation, computers and the Internet, economics, finance, insurance, international business, management, marketing, real estate, statistics, and other areas of business.

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Expanded with new entries and updated to reflect recent economic developments and the current business climate, this quick-reference dictionary defines more than 7,500 terms relating to accounting, taxation, advertising, business law, communications, transportation, computers and the Internet, economics, finance, insurance, international business, management, marketing, real estate, and statistics. Definitions come with examples, illustrations, and cross-references. An appendix defines hundreds of business-related abbreviations and acronyms. Here is a useful, easy-to-understand reference book with information that is helpful to everyone involved in business activities, whether novices or experienced business executives.

作者介绍:

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