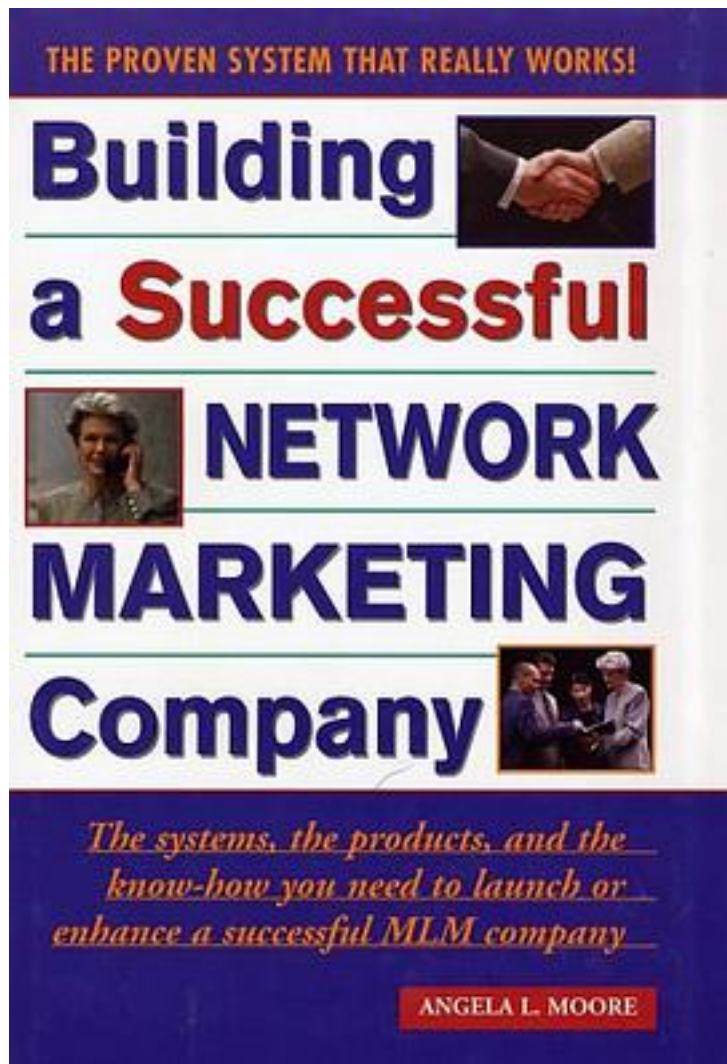


Building a Successful Network Marketing Company



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You've Dreamed About It! Now, This Book Shows You How to Do It!

Today's most successful entrepreneurs have realized the unlimited potential of network marketing and are making their dreams come true, free from the confines of yesterday's business model. Avon, Amway, Tupperware, Mary Kay and Watkins — all pioneers in the direct-selling industry, now household names — provide hundreds of years of combined experience from which to learn.

This book will teach you the formula to successfully launch or enhance your enterprise. Angela Moore shows you step-by-step how to:

- Define your business goals
- Choose and launch the products that will give you the best chance for success
- Start the recruiting process and give your distributors tools and support they need to succeed
- Keep your organization running smoothly, successfully, and profitably

Are you ready to be included in the billion-dollar success stories of the MLM industry?

"Angela Moore does a masterful job . . . clear, concise, and well thought out. A must read for anyone entertaining the idea of forming their own network marketing company."

— Ridgely Goldsborough, president, Upline magazine

"Finally! A credible guide to the corporate side of the network marketing industry. Building a Successful Network Marketing Company is at the head of my client required reading list."

— Doug Cloward, president, Salesforce Development Services

"This book is an invaluable tool for entrepreneurs looking to start a network marketing company, a handy reference for those wanting to know more about the industry, and a stimulating refresher for the experienced network marketing business executive."

— Lowell Selvin, chairman and CEO, Arbonne International

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