

Foundation Web Standards



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Foundation Web Standards explores the process of constructing a web site from start to finish. There is more to the process than just knowing HTML! Designers and developers must follow a proper process to flush out goals and objectives and determine requirements both prior to, and during project development.

Large Web projects are rarely completed by a single person. Producers, project managers, designers, developers, writers, and editors all play critical parts in a project's evolution. This book provides an overview of the entire process, and also shows project development from the perspective of these different roles. It introduces the key concepts and duties performed by every member of such a team, and gives you the skills necessary to tackle projects like a professional.

What you'll learn

How to use standards-based tools

Development best-practices

Basic issues in Web design

All aspects of creating successful Web sites

Who is this book for?

Students, Web design beginners, and do-it-yourself Web developers who need a thorough introduction to the tools and best practices of Web design and development.

作者介绍:

Jonathan Lane

Jonathan is President of Industry Interactive Inc, of Mayne Island, British Columbia. After a decade of work at the University of Lethbridge leading development of web projects, he now spends his days operating Industry Interactive Inc., which specializes in online promotions for the hospitality industry. He is father to Reilly and Parker, and in those five or six minutes of free time every week, likes spending time outdoors.

Steve Smith

Steve Smith owns and operates Ordered List Inc., a web design, development, and consultancy company in northern Indiana, USA. He is also an adjunct instructor at the University of Notre Dame, teaching new and emerging web strategy and technologies. In his free time he enjoys spending time with his wife, Carrie, and son Jackson, playing a round of golf or two, and picking at his guitar.

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wishlist

评论

HTML+CSS+Javascript. Workflow: info->design->implement->iterate

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书评

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