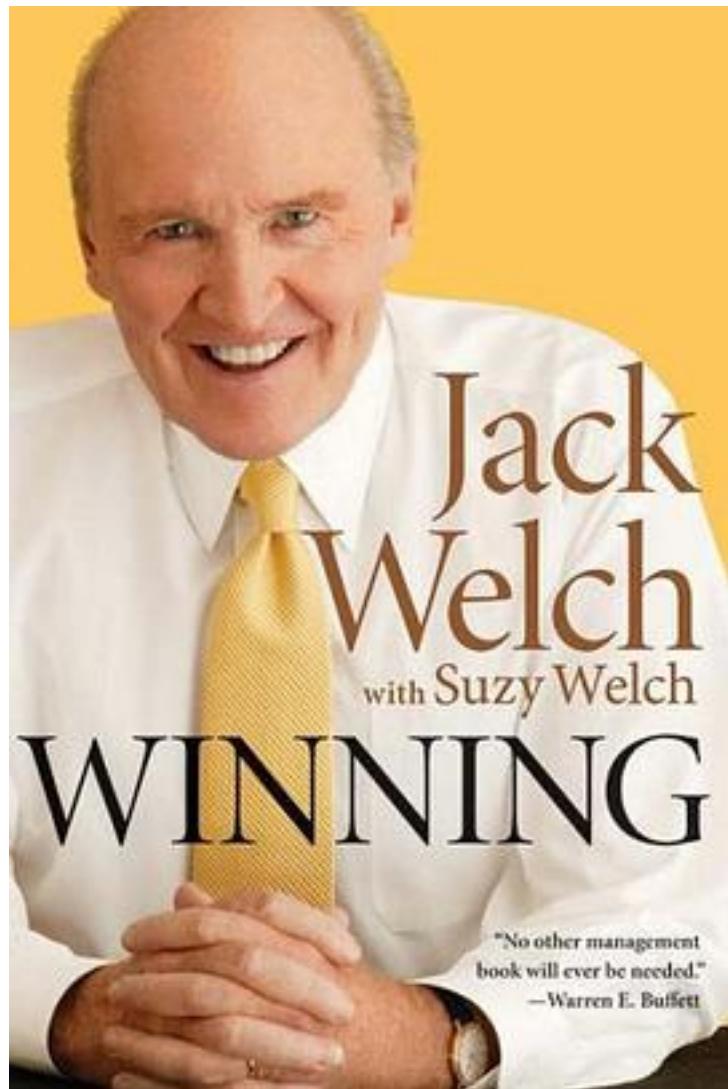


Winning



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著者:Welch, Jack

出版者:HarperAudio

出版时间:2005-04-01

装帧:Audio CD

isbn:9780060785680

Jack Welch knows how to win. During his forty-year career at General Electric, he led the company to year-after-year success around the globe, in multiple markets, against brutal competition. His honest, be-the-best style of management became the gold standard in business, with his relentless focus on people, teamwork, and profits.</p>

Welch's optimistic, no excuses, get-it-done mind-set is riveting. Packed with personal anecdotes and written in Jack's distinctive no-b.s. voice, *Winning* is a great read and a great business book. It offers deep insights, original thinking, and nuts-and-bolts advice that are bound to change the way people think about work.</p>

Read by Jack Welch</p>

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