

# In Company Elementary



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著者:Simon Clark

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In Company

This is the Elementary level of In Company.

A fast-paced, multi-level business English course for professional adults, In Company systematically develops key language skills through motivating activities that reflect the real world of modern business.

Stimulating Content

A wide variety of engaging listening and reading texts provide a stimulating context for the introduction and practice of new language.

To see an example of an actively based on a reading text look at page 9.

Integrated Lexical Syllabus

Learners consolidate and increase their lexical range through word building and

collocation tasks.

The vocabulary input is reinforced in the additional self-study “Lexis links.”

To see an example of work on lexis look at pages 59 and 60.

Systematic Approach to Grammar

Grammar is introduced in a practical business context in the units themselves and comprehensively supplemented in separate self-study ‘Grammar Links’, which give further opportunity for study, practice and personalization.

To see an example of grammar work look at page 77.

The Student’s Book contains

- \* 20 self-contained units organized into four categories:

Survival – learners focus on skills and strategies for dealing with common problems in business life  
issues – learners focus on topics of concern to people in their working lives.

Connecting – learners acquire language and skills for communication by phone and by e-mail

Information – learners learn to exchange information about companies, routines, experiences and other aspects of their working lives

- \* a self-study section containing grammar work and additional lexis

- \* tapescripts with highlighted target language

The Teacher’s Book contains

- \* full teaching notes with further suggestions for classroom exploitation

- \* interleaved pages from the Student’s Book with overprinted answer keys

- \* supplementary photocopiable worksheets to recycle and/or extend the units in the Student’s Book

- \* tapescripts with highlighted target language

作者介绍:

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