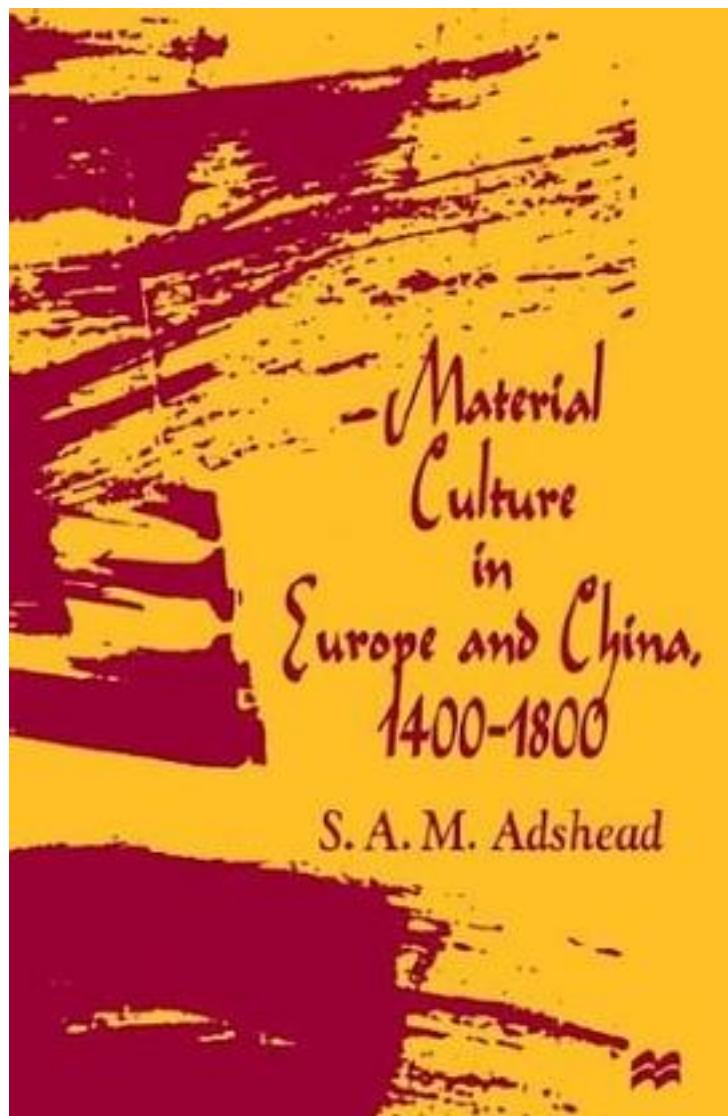


# Material Culture in Europe and China, 1400-1800



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Consumerism is increasingly recognized as a key factor in the modern world. The global economy, it has been said, is driven as much by taste as technology. Yet consumerism has seldom been studied as a global overlay or incipient world institution. Adshead argues that consumerism began in an interaction between Europe and China during the Great Discoveries. A comparison of its subsequent development in both west and east highlights both the unity and the diversity of consumerism. What are presented here are less the details of consumption than the patterns of it, and the reasons, conscious and unconscious, for them.

作者介绍:

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## 标签

物质文化

消费史

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历史

Material

考古、物质文化与艺术史

海外中国研究

## 评论

有没有人知道作者的具体情况？他涉猎的领域挺多的。

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他到底懂几国语言啊

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宏大叙事容易戰線過長而缺乏細節和具體脈絡

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## 书评

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