

REITs



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出版者:Wiley

出版时间:1997-10-15

装帧:Hardcover

isbn:9780471193241

A timely and authoritative guide to today's hottest new investment vehicles "Finally, a book that covers REITs from A to Z that is understandable to both the layperson and the expert alike. John Mullaney is one of the very few real estate analysts who can simplify this complex new asset class and make the compelling argument that securitized real estate will continue to have a bright future and belongs in everyone's portfolio." --Peter Wheeler, President and COO, Commonwealth Equity Services "REITs: Building Profits with Real Estate Investment Trusts is a well-written and informative book not only on REITs, but real estate in general. It is a must-read for financial advisors who want to help their clients benefit from some of the outstanding investment opportunities which currently exist in the REIT industry." --Ina Fritsch, President, Fritsch Financial Services "This book is an excellent guide through the various sectors in the REIT industry and the leading companies in the business. I would recommend it for any investor interested in learning about the industry and how to select the right real estate investment trusts for their portfolio." --Charles K. Barbo, Chairman and CEO, Shurgard Storage Centers "I firmly believe that investors who manage and choose their own investments should understand the product they are investing in. John Mullaney's book is a great source for such investors to learn about real estate investments, valuing REITs, and making sound investment decisions."

--Anne C. Ravetti, Meridian Industrial Trust

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