

TYPOGRAPHIE



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The advent of computer science has made it very much easier to design printed or visual documents. However, this state of affairs should not make us forget the importance of typographic choices. Basic notions, utilisation, fonts, typographic variants – all these subjects are dealt with in an exhaustive guide to the rules for formatting a text. Damien Gautier is a font designer who sees a letter from the standpoint of the reader rather than that of the computer, because typography and communication are first and foremost visual, rather than technical manipulations. A double-page organisation, corrected or uncorrected, brings a reliable reply to each problem. This instructive book is an invaluable companion to any graphics designer, a useful revision course for some and an indispensable tool for others.

作者介绍:

目录:

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