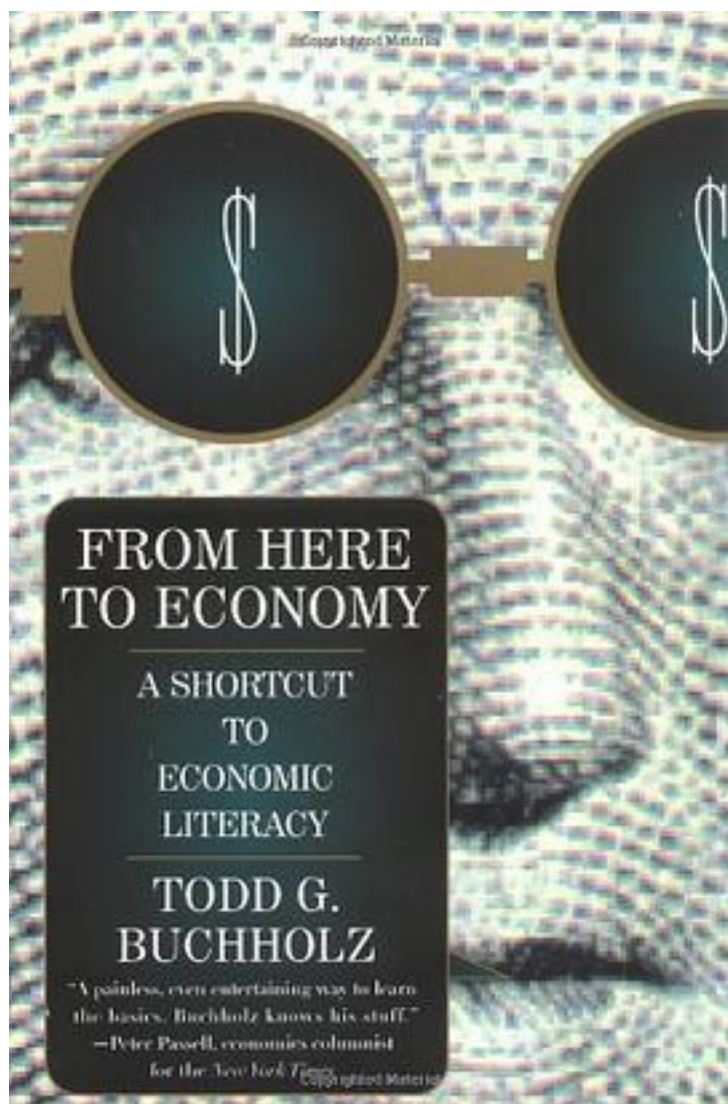


From Here to Economy



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著者:Todd G. Buchholz

出版者:Plume

出版时间:1996-5-1

装帧:Paperback

isbn:9780452274822

From Publishers Weekly

"You would probably do just as well choosing a stock by throwing a stockbroker at a dartboard as listening to his advice?and you would save money," opines Buchholz (New Ideas from Dead Economists) in this humorous version of Econ 101. Here he demystifies such terms as inflation, monetary policy, exchange rates and corporate financing and provides a concise history of economic thought from Adam Smith to contemporary supply-side economics. Formerly associate director of economic policy on President Bush's Economic Policy Council and now president of an international consulting firm, Buchholz argues against adopting a Canadian-style national health plan or forcing employers to provide medical coverage. Instead, he says, individuals should be required to obtain their own, to discourage frivolous expenditures. Fortune Book Club selection.

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From Library Journal

The news contains major stories about various aspects of the economy, from the stock market to inflation to GATT. For the nonspecialist, the economic concepts involved may be daunting. According to Buchholz, "most people have found economics to be like a bad steak: dry, tough, and tasteless." Buchholz, who has served as associate director of economic policy and deputy executive secretary of the White House Economic Policy Council, here aims to demystify economics. Using contemporary examples to explain key economic principles, he presents an uncomplicated and clear analysis. The book is divided into five parts: macroeconomics, microeconomics, international economics, business and individual investment, and history of economic thought. The appendix lists "Greatest Hits of Economics," including the five top economists; a helpful list of suggested readings is included. Recommended for public libraries as a complement to the author's previous New Ideas from Dead Economists: An Introduction to Modern Economic Thought (NAL, 1989).

Lucy Heckman, St. John's Univ. Lib., Jamaica, N. Y.

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From Booklist

Economics is anything but dismal in the hands of Buchholz, a former professor and regular contributor to Forbes and the Wall Street Journal. His New Ideas from Dead Economists (1989) was a lively, entertaining introduction to economic theory that effectively explained various economic schools of thought--even for those whose eyes glaze over after reading the second page of the newspaper's business section. He continues here where the previous book left off, demonstrating how "economics" determines everything from the advertising we watch to the health care we receive. With four broad sections covering macroeconomics, microeconomics, international trade and finance, and investing, Buchholz offers up everyday, real-life examples that vividly and clearly illustrate the basic principles of economics. Highly recommended for all public libraries, but especially for smaller libraries with limited business collections. David Rouse --This text refers to an out of print or unavailable edition of this title.

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标签

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评论

if you are not familiar to economic sense, I recomend this book for you. However, if you are alreday familiar most of economic terms, this will be boaring to you.. I read this just last year during winter vacation.. and still think it is very useful book to learn general economic senses..

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