concept design 1



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In the Fall of 2001, a group of seven conceptual designers gathered together in Los Angeles to begin work on a new creative experience. At the heart of their coming together was a desire to create and explore new images and ideas in a creative

environment apart from their normal design jobs. A presentation of the efforts of this group is available in the form of the first Concept Design art annual.

Concept Design contains nearly 300 original color works by the seven contributing designers. In addition to the 84 Concept Design pieces, support sketches and roughs appear throughout the book. Each piece is accompanied by text detailing the design ideas and/or illustration techniques used. Concept Design is printed with quality as our primary focus. The book is 9" x12" in a vertical format with eight fold-out pages which allow for the printing of sixteen large horizontal images. No images cross the binding of the book, breaking the image.

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