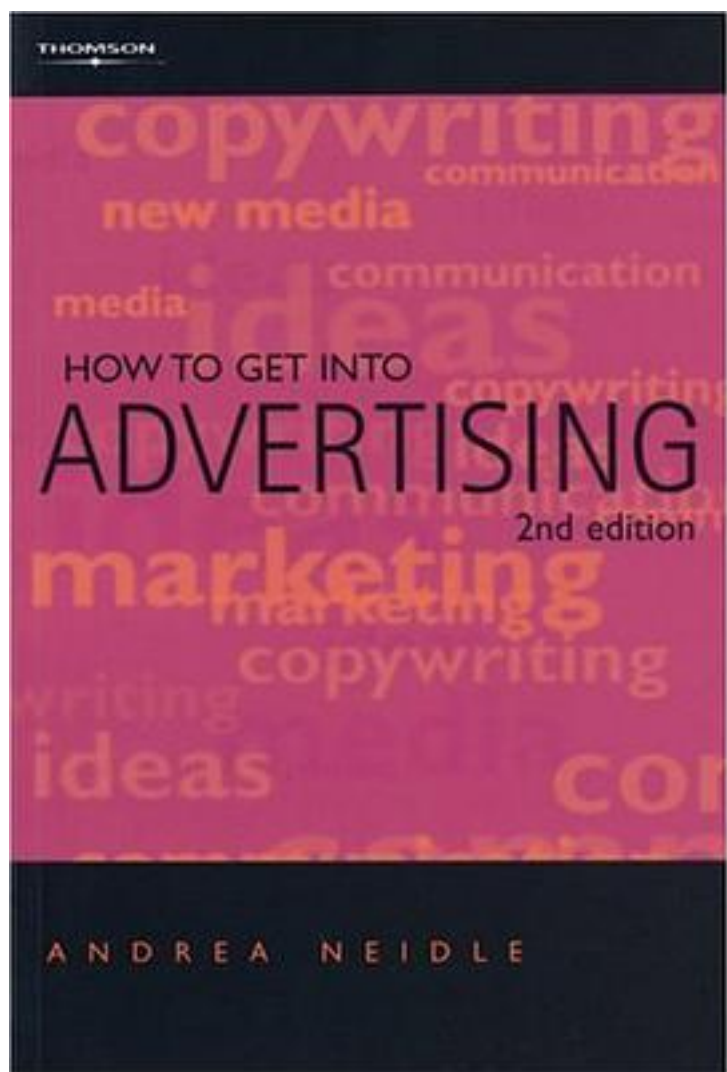


How to Get into Advertising (How to Get Into)



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How to Get Into Advertising is the essential guide for anyone considering a career in advertising, media or marketing. The book is packed with information on jobs in account management, planning, media, copywriting, art direction, sales promotion and TV production, and is written in a readable and entertaining style.

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