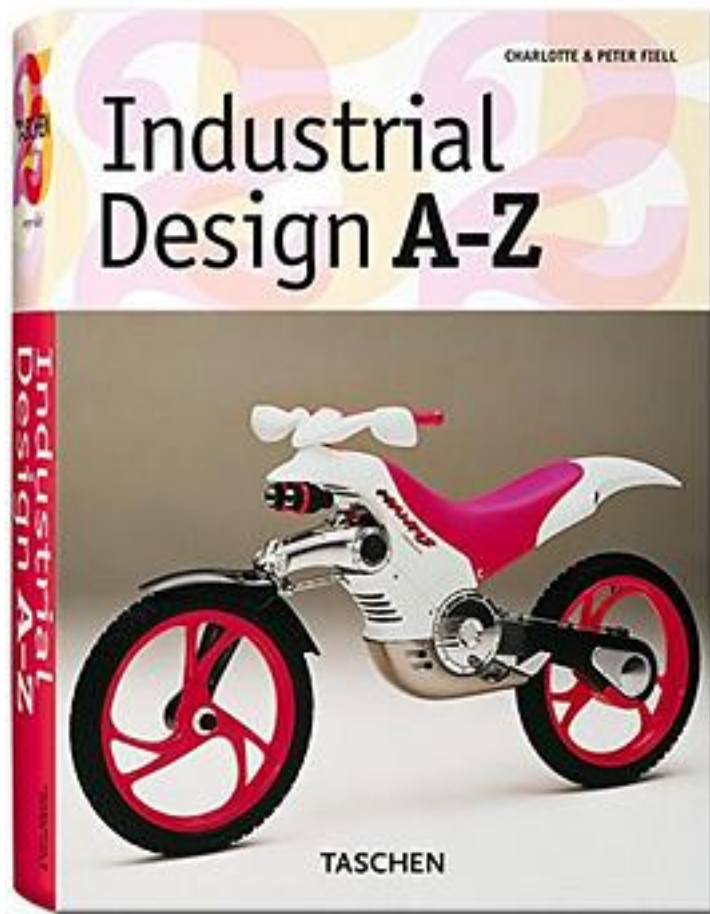


# Industrial Design A-Z



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出版者:Taschen GmbH

出版时间:

装帧:精装

isbn:9783836522168

If you take even the slightest interest in the design of your toothbrush, the history behind your washing machine, or the evolution of the telephone, you'll take an even greater interest in this completely updated edition of Industrial Design A-Z.

Tracing the evolution of industrial design from the Industrial Revolution to the present day, the book bursts with synergies of form and function that transform our daily experience. From cameras to kitchenware, Lego to Lamborghini, we meet the individual designers, the global businesses, and above all the genius products, that become integrated into even the smallest details of our lives.

Alongside star designers like Marc Newson and Philippe Starck, and major global brands like Braun, Samsung, and Apple, lesser-known and newcomer entries such as Brompton Bicycles and Enercon wind turbines attest to product design's restless pace, as well as to today's most pressing challenges and priorities to which it must turn its creative invention.

About the series:

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作者介绍:

Charlotte Fiell is a leading design historian who has written numerous bestselling books on all aspects of design, from industrial products to graphic communications. She studied at the British Institute in Florence and at Camberwell College of Arts, London, where she received a BA(Hons) in the History of Drawing and Printmaking with Material Science. She later trained at Sotheby's Institute, also in London.

Charlotte and Peter Fiell are leading authorities on twentieth and twenty-first century design and have written and edited over 30 internationally bestselling books on the subject.

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标签

设计

工业设计

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2018

## 评论

记录了那些曾很大程度上影响现在生活的产品，基本上都是欧美或者日韩公司，貌似没有看到中国公司。不过我相信，中国也会有更多的好产品影响世界，带给更多人美好生活。

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工业设计挺美，配图都值得一看。外行可以看图消遣，内行还可以用作工具书。美中不足的是，文字介绍都不甚专业。

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## 书评

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