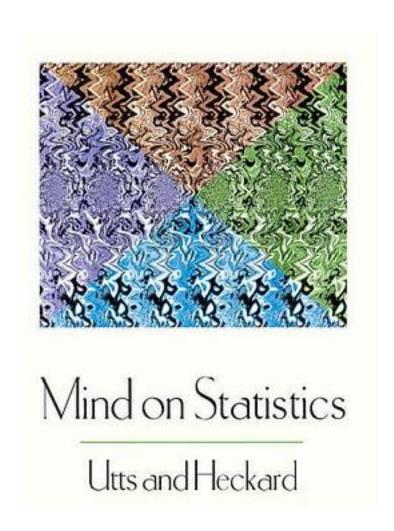
## Mind on Statistics (with CD-ROM)



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MIND ON STATISTICS is designed to help students learn statistical ideas by encouraging them to actively think about those ideas. The authors blend the spirit of statistical literacy (the conceptual development of statistical ideas) with the statistical

methodology taught in the Introductory Statistics course. By focusing on ideas instead of mathematical formulation, this book generates student excitement, motivation, and understanding. Using a wide variety of applications, the book clearly demonstrates the relevance of statistics. As students master the material, they see how statistics influences their daily lives. The text also helps students develop statistical intuition and learn how to interpret the results of statistical studies.

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