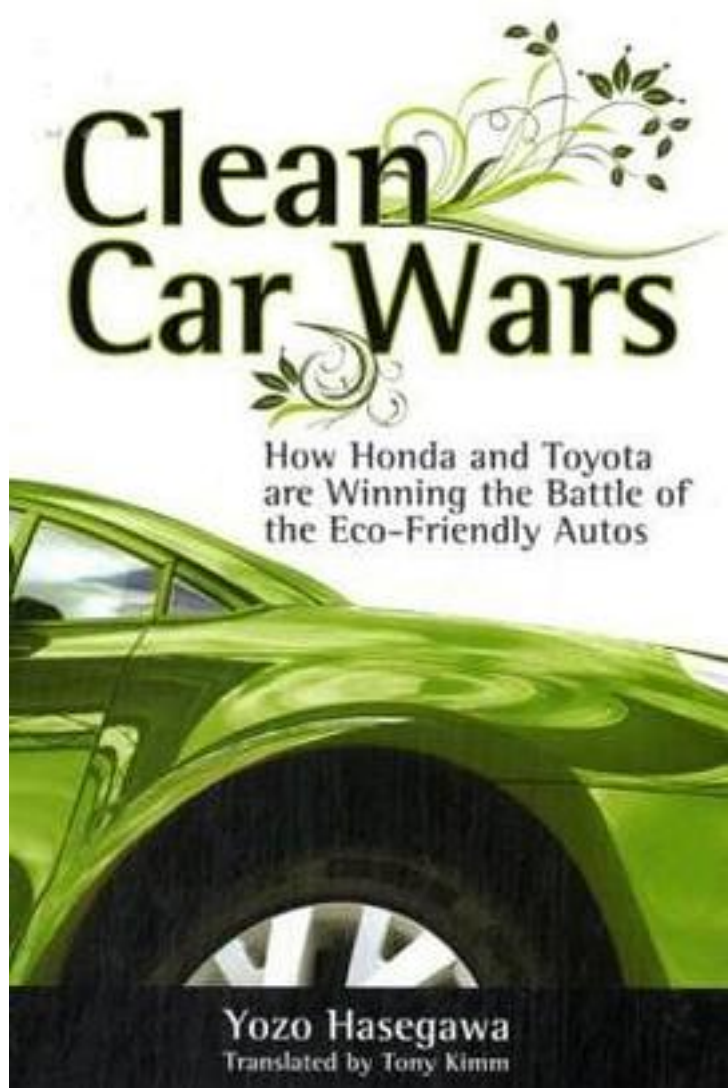


Clean Car Wars



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As American automakers lose market share, Honda and Toyota are soaring on the backs of their high-quality low-emissions vehicles. The increasing trend toward clean car technology means those companies that can build the best low-emission car will have the best chance of long-term success and survival. Clean Car Wars presents a revealing look at the Japanese auto industry and how its two biggest automakers are battling each other, and the world, for supremacy of this vital emerging market.

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