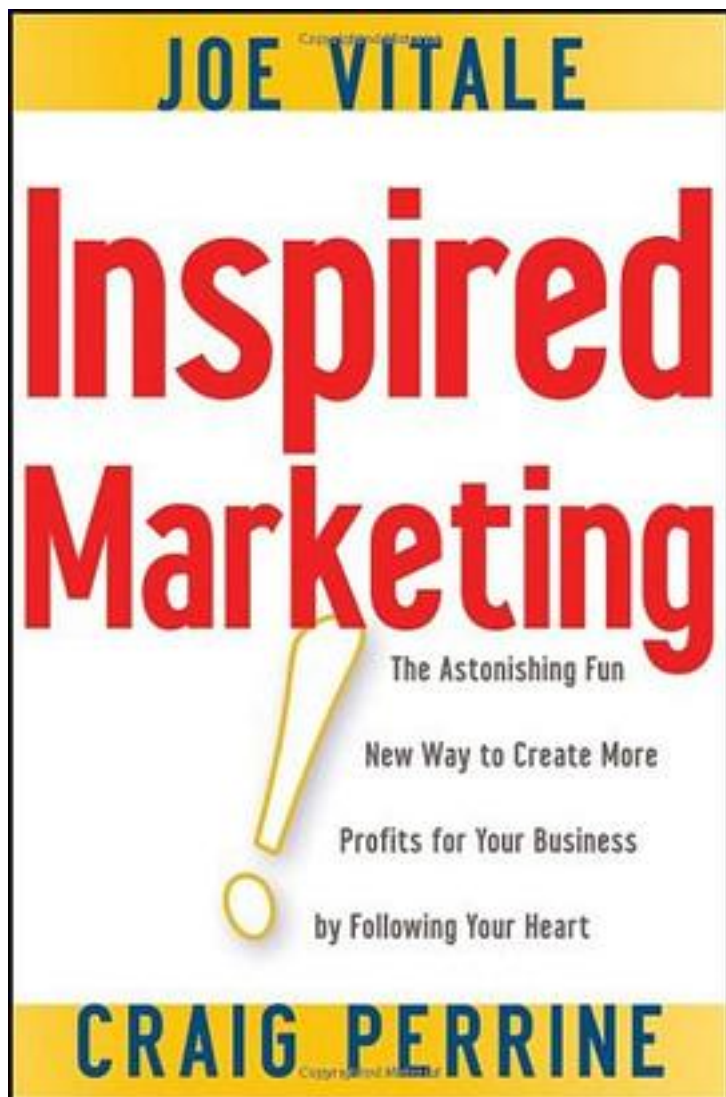


Inspired Marketing!



[Inspired Marketing! 下载链接1](#)

著者:乔·维泰利

出版者:

出版时间:2008-3

装帧:

isbn:9780470183649

在线阅读本书

Inspired Marketing! presents the inside secrets of today?s most successful marketers. If you sell anything, this handy, practical, rainmaking guide reveals a new way to sell without resorting to hype, scare tactics, or manipulation using an amazing step-based model anyone can apply. If you?re a salesperson or marketer who knows that the old tactics no longer work and that long-term success requires fresh ideas, this is the perfect guide for you.

作者介绍:

目录:

[Inspired Marketing!_下载链接1](#)

标签

marketing

innovation

ebook

评论

读来练习速读的，书内容可能2句就能总结完，不推荐。

[Inspired Marketing!_下载链接1](#)

书评

inpsired marketing

要做自己有热情的事情，跟着感觉走，不要仅仅为了赚钱（当然后来的例子跟这个说法相反了）

书里面大量对话描述了一些自己发家的人，不过名气一般吧，没有说的那么火。大部分就是自己的兴趣爱好后来做大了，大部分都在self help或者卖那种无聊畅销书的境界...

[Inspired Marketing!_下载链接1](#)