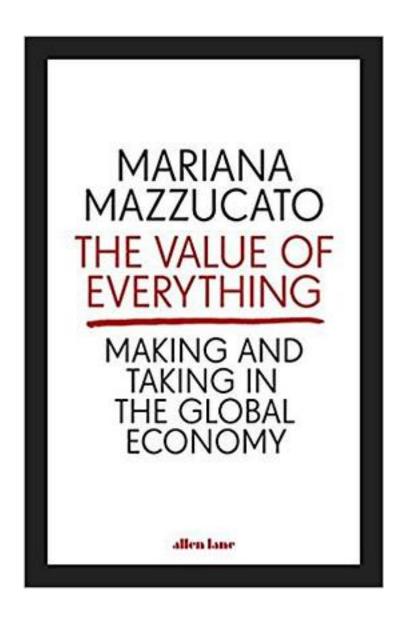
The Value of Everything



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Who really creates wealth in our world? And how do we decide the value of what they do? At the heart of today's financial and economic crisis is a problem hiding in plain sight. In modern capitalism, value-extraction - the siphoning off of profits, from shareholders' dividends to bankers' bonuses - is rewarded more highly than value-creation: the productive process that drives a healthy economy and society. We misidentify takers as makers, and have lost sight of what value really means. Once a central plank of economic thought, this concept of value - what it is, why it matters to us - is simply no longer discussed. Yet, argues Mariana Mazzucato in this penetrating and passionate new book, if we are to reform capitalism - to radically transform an increasingly sick system rather than continue feeding it - we urgently need to rethink where wealth comes from. Who is creating it, who is extracting it, and who is destroying it? Answers to these questions are key if we want to replace the current parasitic system with a type of capitalism that is more sustainable, more symbiotic: that works for us all. The Value of Everything will reignite a long-needed debate about the kind of world we really want to live in.

作者介绍:

Mariana Mazzucato is Professor in the Economics of Innovation and Public Value at University College London (UCL) where she is also Founder and Director of the Institute for Innovation and Public Purpose. She is author of the highly-acclaimed book The Entrepreneurial State: Debunking Public vs. Private Sector Myths, and winner of the 2014 New Statesman SPERI Prize in Political Economy, the 2015 Hans-Matthoefer-Preis and the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought. She advises policymakers around the world on how to deliver 'smart', inclusive and sustainable growth. She was named as one of the '3 most important thinkers about innovation' in the New Republic.

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评论
知道Mazzucato是因为她在UCL自己掌门的系开了一门课叫"rethinking Capitalism",批评资本主义+讲马克思,在右派的经济学科中简直是一股清流。那门课的课本就是这本书。后来哈维上节目也强推了这本书。然而打开才发现,这样的一本"课本"居然不是一本学术著作!虽然有点啰嗦,但总体来说不失于一本优秀的大众读物:观点清晰,有理有据,和《21世纪资本论》的风格非常类似。总结一下:这本书从经济历史出发,探讨了当下我们混淆了价值创造和价值提取的问题。不但GDP衡量有缺陷,像金融这种中介行业更是完全没有创造价值。对于价值的误解,导致了一些错误的政策,比如大量的公共设施私有化,以及对知识产权的过度保护。
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