

Winners Take All



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An insider's groundbreaking investigation of how the global elite's efforts to "change the world" preserve the status quo and obscure their role in causing the problems they later seek to solve.

Former New York Times columnist Anand Giridharadas takes us into the inner sanctums of a new gilded age, where the rich and powerful fight for equality and justice any way they can--except ways that threaten the social order and their position atop it. We see how they rebrand themselves as saviors of the poor; how they lavishly reward "thought leaders" who redefine "change" in winner-friendly ways; and how they constantly seek to do more good, but never less harm. We hear the limousine confessions of a celebrated foundation boss; witness an American president hem and haw about his plutocratic benefactors; and attend a cruise-ship conference where entrepreneurs celebrate their own self-interested magnanimity.

Giridharadas asks hard questions: Why, for example, should our gravest problems be solved by the unelected upper crust instead of the public institutions it erodes by lobbying and dodging taxes? He also points toward an answer: Rather than rely on scraps from the winners, we must take on the grueling democratic work of building

more robust, egalitarian institutions and truly changing th

作者介绍:

Anand Giridharadas writes the Admit One column for the New York Times's arts pages and the Currents column for its global edition. He is the author of India Calling: An Intimate Portrait of A Nation's Remaking. He lives in Brooklyn, New York.

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标签

社会学

美国

不平等研究

社科

社会经济学

英文原版

非虚构

nonfiction

评论

这本书令我对自己的职业选择和所在的行业都有很大的反思：我仍然相信自己的工作有实在的意义，但当我从事一种公共事业，参加国际会议，和跟我一样拥有漂亮学历和干

净梦想的“精英”谈论如何令世界变得更好，需要认识到这是一个各种意义上的真空。这个真空在个人层面的危险是一个回音房间，令你觉得自己在从事伟大的事业，有着崇高的理想，但你真的在do good吗？从社会慈善事业整体而言，这种真空是不是伤害了真正应有的民主程序，是不是掩盖了更结构性的问题？如果我们所见改变世界的社会工程，都是玫瑰色的、干净的、共赢的，那可能并不是真实世界的重量

Winner takers all, losers must fall 每天上班路上可以看完一个人的故事
突然觉得麦府给我留下的印记不只是工作抓要点、组织会议的能力
很大程度上影响了我的世界观 精英应当以拯救世界为己任 以及 winner takes all

2.5星吧，有些部分有道理，但其实更多是随便聊聊自己的罪恶感，却非要假装是本严肃书

一般般吧，整本书都太不冷静了，充满着情绪让我有点反感。论述也不是严谨，但是联系很多现实例子和哲学理论，算是长知识吧……但还是流于肤浅了

in reality their tricks and strategies enable them to keep things as they are. Helped by thought leaders promoting a rhetoric of change, those with power do everything they can to hold on to it while convincing others – and themselves – that they are improving life for all.

do well的人能否 do good? 这本不错，相当犀利。还把steven pinker之流贬了一通

对于一个从未以改变世界为己任的、只在脑海很边缘的地方觉得慈善家和慈善型企业大概是善莫大焉的人来说，确实是个很开阔眼界的思维实验。但当作者专辟一章质疑以演讲和networking为生的“思想领袖”的独立性、封底个人简介却赫然标明接受有偿演讲邀约时，似乎整本书的观点在尖锐之余，更多的是讽刺…

Pithy analysis eluding the wrong of the capital society, all the hypocrisy and wishful thinking. The solution to the social and economic wrong could be more complex than simply going back to politics as the author suggested. Nonetheless an inspiring read, worth every idealist out there who wishes to do good by doing well

讲阶级斗争下不可能出现双赢。宣称有可以让弱势群体和既得利益者双赢的方案，不是掩耳盗铃，就是装疯卖傻。商品社会遴选出来的善于”解决问题“的精英，往往是体制问题的创造者和维护者，唱唱道德高调成了他们维护现状、劫贫济富的遮羞布。我应该相信豆瓣评分的，这本书组织得也太乱了，没有主线，少有提炼论述分析，就是把对ABC的采访流水账式地堆在一起，啰啰嗦嗦，如同超长podcast，这是怎么在goodreads上拿到那么高分的？。。。。

‘doing the market-friendly thing instead of the idealistic thing; elevating what the people supposedly needed economically over what they wanted politically; believing that the right, data-driven, technocratic answers speak for themselves...’

这本书最大的问题并不是没有给社会问题提供解决方法，而是它试图解决一个反人性的无解问题 --
存在的世界历史都是阶级斗争历史。所谓上流阶级给底层人民提供一个有限的上升空间已经是他们能为了自保利益作出的最大的有限让步；一个思维正常的公民也不会天真到需要读作者的250页糟糕写作才能意识到目前这些所谓平等运动是多么的流于表面。因为作者作为麦肯锡alum所了解的一切都基于市场，可见他对于政治法律改革寄托的向往是多么天真。另外，他的写作真的太差。逻辑混乱，分析不到位，指鹿为马鸡同鸭讲，一切写作为为了满足降低自己作为精英的罪恶感而服务。能理解一些target school刚毕业的banker，consultant是这本书的目标人群，毕竟左派理想化的大学校园和毕业后的赤裸裸资本主义金钱至上差别太大矛盾太多。

well....

3.5星，一场从上到下的群嘲，一道无解的问题，未来十年的世界必然是人民积怨激化，民粹泛滥的时代，准备好吧

ok, rich people are evil, because though they donate a fraction of their wealth they are not willing to share their power with the rest of the world, equally. so i take it that the author is wholeheartedly willing to pay minimal 50% tax on his income, especially that he's actually part of the wealthy. no solution proposed whatsoever. what rubbish.

Now we have a word for the neoliberal apparatus of justification: "Aspen Consensus"

Readable. 书中引用的文章和著作很适合延伸阅读

对于大企业的善意过于苛刻了。现实世界里大公司自己也是如履薄冰吧，在社会责任和自我盈利的界限间摇摆，并没有像书里夸大的那种赢者通吃的局面。但还是提供了一种新的视角，让读者警惕并重新审视大企业行善的动机。

作者说通过科技或商业手段这种所谓的双赢策略是无法真正改变阶级不平等的，富人/精英做这一切也不是为了解决问题而是忽略真正的问题从而维护他们的阶级和财富。通过勾画出美好未来变相推动自己的商业发展，以及时代前进，而在这前进浪潮中，总会有很多普通人被落下，他们的困境无人关心，所以这也是民粹主义抬头的一个原因吗？

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书评

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