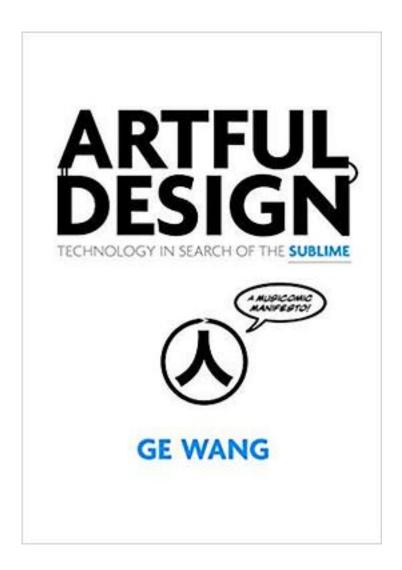
Artful Design



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著者:Ge Wang

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What we make, makes us. This is the central tenet of Artful Design, a photorealistic

comic book that examines the nature, purpose, and meaning of design. A call to action and a meditation on art, authenticity, and social connection in a world disrupted by technological change, this book articulates a fundamental principle for design: that we should design not just from practical needs but from the values that underlie those needs.

Artful Design takes readers on a journey through the aesthetic dimensions of technology. Using music as a universal phenomenon that has evolved alongside technology, this book breaks down concrete case studies in computer-mediated toys, tools, games, and instruments, including the best-selling app Ocarina. Every chapter elaborates a set of general design principles and strategies that illuminate the essential relationship between aesthetics and engineering, art and design.

Ge Wang implores us to both embrace and confront technology, not purely as a means to an end, but in its potential to enrich life. Technology is never a neutral agent, but through what we do with it—through what we design with it—it provides a mirror to our human endeavors and values. Artful Design delivers an aesthetic manifesto of technology, accessible yet uncompromising.

作者介绍:

Ge Wang is an Associate Professor at Stanford University's Center for Computer Research in Music and Acoustics (CCRMA). He specializes in artful design — researching programming language and software design for music, interaction design, mobile music, laptop orchestras, aesthetics of technology-mediated design, and education at the intersection of engineering, art, and design. Ge is the creator of the Chuck music programming language, the founding director of the Stanford Laptop Orchestra (SLOrk), the Co-founder of Smule (reaching over 200 million users), the designer of the iPhone's Ocarina and Magic Piano, and a 2016 Guggenheim Fellow. Ge is the author of a new book, Artful Design: Technology in Search of the Sublime — a (488-page, full-color) comic book about design as the art of humanizing technology (Stanford University Press, September 2018).

Artful Design:

https://artful.design/

Ge's homepage:

https://www.gewang.com/

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