Ours To Hack and Own

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Real democracy and the Internet are not mutually exclusive.

Here, for the first time in one volume, are some of the most cogent thinkers and doers on the subject of the cooptation of the Internet, and how we can resist and reverse the process. The activists who have put together Ours to Hack and to Own argue for a new kind of online economy: platform cooperativism, which combines the rich heritage of cooperatives with the promise of 21st-century technologies, free from monopoly, exploitation, and surveillance.

The on-demand economy is reversing the rights and protections workers fought for centuries to win. Ordinary Internet users, meanwhile, retain little control over their personal data. While promising to be the great equalizers, online platforms have often exacerbated social inequalities. Can the Internet be owned and governed differently? What if Uber drivers set up their own platform, or if a city's residents controlled their own version of Airbnb? This book shows that another kind of Internet is possible—and that, in a new generation of online platforms, it is already taking shape.

作者介绍:

Nathan Schneider is an assistant professor of media studies at the University of Colorado Boulder who writes about economy, technology, and religion. His articles have appeared in publications including Harper's, The Nation, The New Republic, The Chronicle of Higher Education, The New York Times, The New Yorker, The Catholic Worker, and others. He writes regular columns for America, a national Catholic weekly, and he is a contributing editor for YES! Magazine. In 2015, he co-organized "Platform Cooperativism," a pioneering conference on democratic online platforms at The New School. Follow his work on social media at @ntnsndr or at his website, nathanschneider.info.

Trebor Scholz is Associate Professor of Culture and Media at Eugene Lang College, The New School for Liberal Arts. He chairs the conference series The Politics of Digital Culture at The New School.

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评论

FROM OPEN ACCESS TO DIGITAL COMMONS，后半本的实践showcase部分暂时不看

Platform cooperativism: communal ownership and democratic governance.

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书评

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