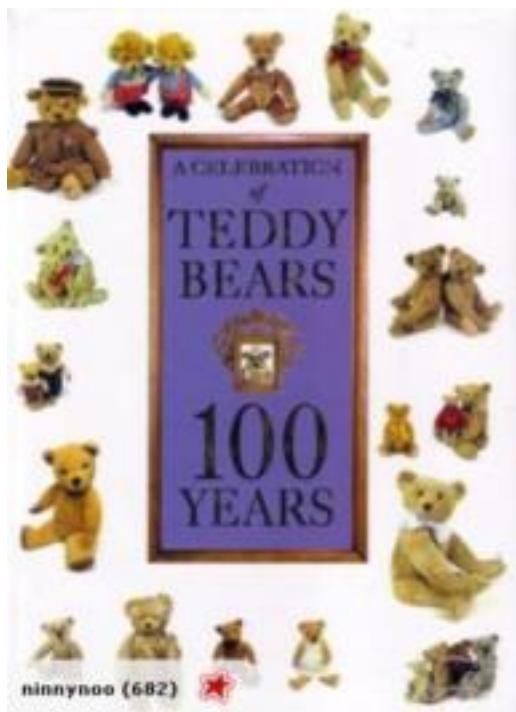


A Celebration Of Teddy Bears 100 Years



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The Teddy Bear....is, arguably, the most important symbol of childhood ever created.

2003 was the centenary of the introduction of the first teddy bears into Britain. Still a matter of speculation whether they were named after the then American President, Theodore (Teddy) Roosevelt, or our own King Edward VII, teddy bears have remained firm favourites with children over the whole of the last century. In the past hundred years, they have rocketed from obscurity to super-stardom. Celebration of Teddy Bears - 100 Years explores the history of teddy bears, the people who make them and the people who fall in love with them - and end up sharing their lives with them. Now,

more than ever, interest in collecting teddy bears is at an all time high - this book provides valuable information on which are the rarer, and therefore more collectible, teddy bears.

Edited By Mary Morton

Sparkling images chart the evolution of Teddy Bears across the years, with chapters on Introducing the Teddy Bear, How Teddy Got His Name, Wartime Bears, The Roaring Twenties, Artist and Other New Bears, Designer Bears, and more.

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