

There's Money Where Your Mouth Is



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Aimed at seasoned actors as well as vocal talents who lack show-biz experience, this career manual offers the most complete guide to a lucrative field.

Voices are increasingly in demand for commercials, cartoon characters, announcements, and other voice-over spots. This outstanding handbook explains how to launch a career and find work. Along with sample commercials and script copy, the author gives advice on vocal exercises, on self-promotion, and on business matters, and this expanded edition includes new tips on making a demo CD; vocal modulation and breath techniques; advanced copy-reading techniques; and a section on how copywriters see the job of the voice artists they write for.

作者介绍:

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