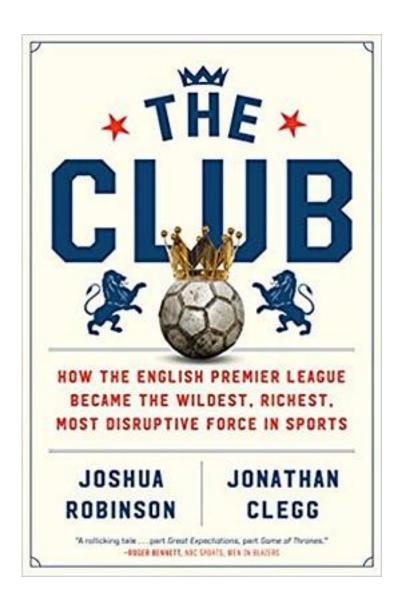
The Club: How the English Premier League Became the Wildest, Richest, Most Disruptive Force in Sports



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The Club is the previously untold inside story of how English soccer's Premier League became the wildest, richest, most popular sports product on the planet.

This is a sports and business tale of how money, ambition, and twenty-five years of drama remade an ancient institution into a twenty-first-century entertainment empire. No one knew it when their experiment began, but without any particular genius or acumen, the motley cast of billionaires and hucksters behind the modern Premier League struck gold.

Pretty soon, everyone wanted to try their luck, from Russian oligarchs to Emirati sheikhs, American tycoons, and Asian Tiger titans. Some succeeded beyond their wildest dreams. Some lost everything. Today, players are sold for tens of millions, clubs are valued in the billions, and games are beamed out to nearly two hundred countries, all while the league struggles to preserve its English soul.

Deeply researched and drawing on one hundred exclusive interviews, including the key decision makers at every major English team, The Club is the definitive and wildly entertaining narrative of how the Premier League took over the world.

作者介绍:

Joshua Robinson is the European sports correspondent for The Wall Street Journal, and has written for the New York Times, the Washington Post and Sports Illustrated.

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Jonathan Clegg is an editor for The Wall Street Journal, his work has also appeared in the Daily Telegraph, the Independent (U.K.), and FourFourTwo magazine.

目录:

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评论

【2019读书计划・玖】有趣,了解了超级多英超背后的故事。

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书评

疫情来袭,英超亦不能独善其身。没有足球比赛陪伴的日子,系统地读读书也是不错的选择。这本书可谓英超走过的第一个25年的最佳总结,两位作者都是长期跟踪采访英超的资深记者,在积累大量素材的基础上,为了写作此书还特地采访了数百位英超历史上的主要商业玩家和规则制定者,…

The Club. How the English

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