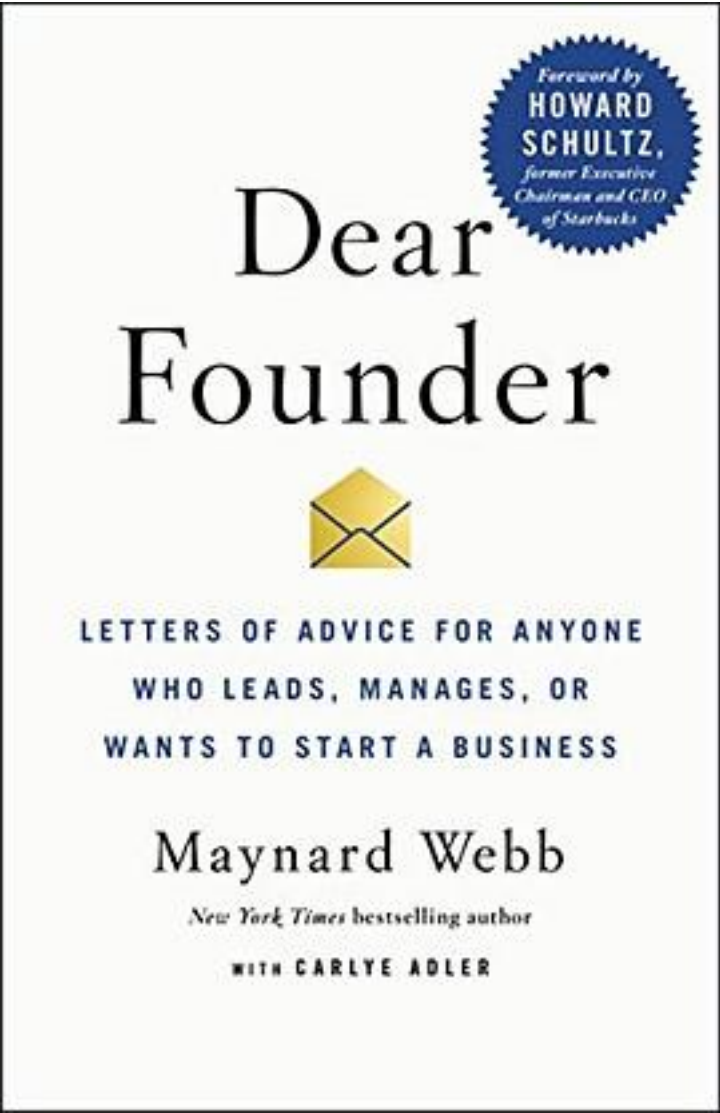


Dear Founder



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The Los Angeles Times and USA Today bestseller!

Wise, practical, and profitable letters to entrepreneurs, leaders, managers, and business owners in every field—from a leading executive, investor, and business founder

More than 600,000 new businesses are launched each year. How can a start-up find the funding it needs to survive? When, if at all, should a company go public? How does an entrepreneur build and manage a workplace—and create a lasting legacy?

Maynard Webb has helped found, fund, and grow dozens of successful companies, and has driven strategic change at Salesforce, eBay, Everwise, and Visa, among other worldwide corporations. Known for offering savvy insight, encouragement, and a dose of reality in the form of engaging personal letters to a select group of business leaders, Webb now shares his lessons with the rest of America's aspiring entrepreneurs—at any age and stage in their careers—in Dear Founder.

Featuring more than eighty inspiring, informative, and instructive letters, Dear Founder is rich with sound advice on an array of business topics, from turning your idea into a reality to building a culture, to reaching key financial goals. This book is an indispensable guide to navigating the realities, risks, and rewards of being your own boss—and founding the company of your dreams.

作者介绍:

Maynard G. Webb Jr. is an American business person and is the author of the New York Times bestseller Rebooting Work: Transform How You Work in the Age of Entrepreneurship, and the national bestseller Dear Founder: Letters of Advice for Anyone who Leads, Manages, or Wants to Start a Business.

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看完更不想创业了哈哈哈哈

可以的，事情都要想想好，管理真的是一门艺术

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书评

这本书赢在融合，胜在跨界。尽管都是经营企业，都要管人、管事、管好钱，但是管理一家新创企业和经营一家成熟企业其实是有很区别的，原因很简单，这两种企业的老总面临不同的挑战，需要解决不同的问题。
新创企业往往充满着更大的不确定性，老总要解决从0到1的问题，一切都可...

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