

How Not to Look Old



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It's every woman's dream: looking hip, sexy, fresh and pretty at whatever age. Now it's every woman's necessity: looking younger will help you hold onto your job and your partner. It's about making the ultimate 'to-do' list of SMALL beauty and fashion changes that pay off BIG TIME. Charla Krupp, the style expert on the Today Show,

known for her accessible, real women's approach to looking fabulous, offers brutally frank and foolproof advice on how not to look old. Formatted as an original, easy-to-use 'To-Do' list, the book reveals 16 essential commands that will take women from frumpy to fabulous in minutes. Ther are 'before and afters' shopping list, insider advice from beauty and fashion experts on 'the newer way to' do anything and quizzes and sidebars rounding out this thorough, enlightening, and entertaining beauty book.

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