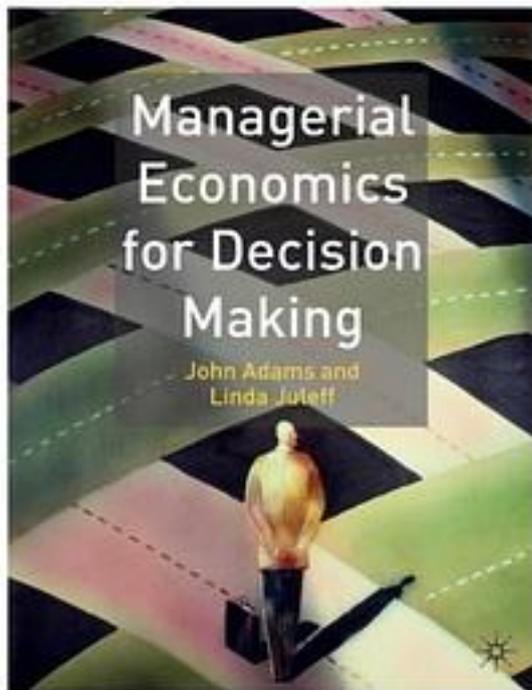


Managerial Economics for Decision Making



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Managerial Economics for Decision Making places managerial economics firmly in the context of decision making and provides readers with the tools to use economic theory to make effective management decisions. It minimizes the use for maths and presents the subject in a user-friendly and accessible way.

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