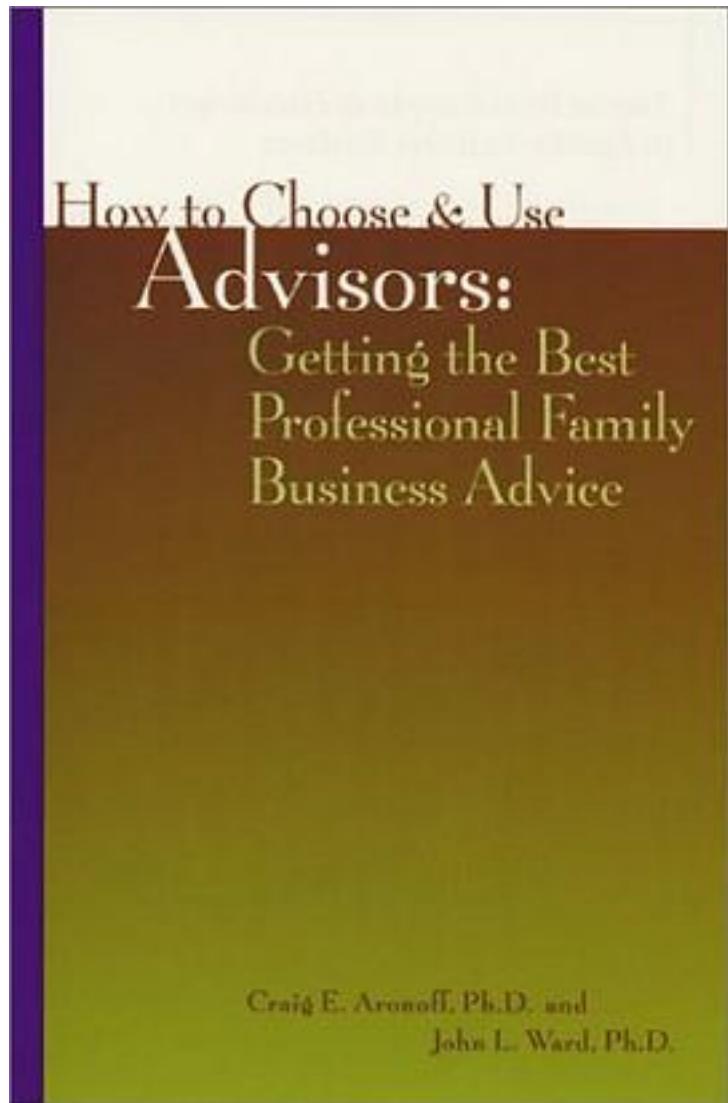


How to Choose and Use Advisors



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著者:John L. Ward Craig E. Aronoff

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The success and survival of your family business may depend on the professionals you choose to advise you on matters of finance, law, taxes, family relations, business strategy, succession and other issues. The good news is that never before have so many experts in so many fields been so eager to serve family businesses. How to Choose and Use Advisors helps you understand: * when to consult an advisor; * what to expect when you do; * which advisors to call about which kinds of issues or problems; * benchmarks for good professional practice; * warning signs for when relationships with advisors are less than they should be; * how to find and engage advisors who are best for you; * how to manage advisors effectively and efficiently; * how to maximize the value you receive from your family business advisors; and much more... In addition to the authors' extensive family business consulting experience, the collected expertise of 20 top family business experts representing all the relevant professional advisory fields shows you how to develop outstanding relationships that will strengthen and enrich your business and your family.

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