

# Where Have All the Leaders Gone?



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著者:Lee Iacocca

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Legendary auto executive Lee Iacocca has a question for every American: Where have all the leaders gone?

The most widely recognized business executive of all time asks the tough questions that America's leaders must address:

- \* What is each of us giving back to our country?
- \* Do we truly love democracy?
- \* Are we too fat and satisfied for our own good?
- \* Why is America addicted to oil?
- \* Do we really care about our children's future?
- \* Who will save the middle class?

A self-made man who many Americans once wished would run for president, Iacocca saved the Chrysler Corporation from financial ruin, masterminded the creation of the minivan, and oversaw the renovation of Ellis Island. He believes that leaders are made in times of crisis – such as today. Iacocca has known more leaders than almost anyone else – among them nine U.S. presidents, many heads of state, and the CEOs of the nation’s top corporations –and is uniquely suited to share his wisdom, knowledge, and wit about the leadership of America.

Author of the gigantic number one bestsellers Iacocca: An Autobiography and Talking Straight, Lee Iacocca famously doesn’t mince words and offers his no-nonsense, straight-up assessments of the American politicians running for president in 2008, including Hillary Clinton, Barack Obama, and John McCain.

Confessing that he has “flunked retirement,” Iacocca calls on citizens of all ages to vote, get involved, and choose our leaders carefully.

Knowing that the times are urgent, the iconic leader shares his lessons learned and issues a call to action to summon Americans back to their roots of hard work, common sense, integrity, generosity and optimism.

Where have all the leaders gone?

Lee Iacocca has the answer.

作者介绍:

李·艾柯卡

福特汽车公司、克莱斯勒公司前总裁，素有“美国产业界英雄”的称号，近年来常有人用“艾柯卡”比喻“将公司经营转亏为盈的企业家”。曾经被许多美国人期待竞选总统的商界领袖艾柯卡，认为危机的时代最能塑造领导力。他几乎比所有人认识更多的各领域领袖，包括九位美国总统、多位国家元首以及美国顶尖企业的首席执行官，因此他更适合针对领导力问题分享他的智慧、知识与经验。他在书中记述了许多大人物的小故事，包括比尔·克林顿、蓝血精英麦克纳马拉、股神巴菲特、查尔斯王储伉俪、媒体大亨泰德·特纳等人的经典对谈。什么是真正的领导？听听艾柯卡怎么说。

凯瑟琳·惠特尼

畅销书作家，出版过多部畅销书作品，包括《参议院的女人》，现居纽约。

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标签

企业管理

## 评论

中英文差不多

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艾柯卡的书我还是选择读完了，毕竟是大师。

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## 书评

这本书买了许久，大致翻过一遍，内容基本上都忘了。这几天翻出来，回家后，没事干就翻一下。今天利用将近2个小时陆陆续续的看了《第三部分 千疮百孔》和《第四部分 重现辉煌》。整体感觉，本书的内容比较随意，更像是将作者一直想说的话按照一定的顺序列了出来，逻辑性不...

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2010的元旦，写下我的第一篇书评。这是一本关于美国的书，在2008美国大选前夕，这位老人家要站出来说说话。既然有意见，那就要提问题，美国的问题，他老人家的老本行（汽车行业）的问题。对一些事情的看法。并不是这本书要写的怎么样，而是在这个浮躁的年龄， ...

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